

JAPAN
MEDICAL AFFAIRS
TOKYO 2026 SUMMIT



APRIL 20-21



2026 Theme:

***“Medical Affairs Leading and Driving Collaboration
Across the Healthcare Ecosystem”***

medicalaffairs.org/japan2026

Tokyo | Japan

Welcome Letter from Summit Co-Chairs

Dear Esteemed Colleagues & Guests,

On behalf of the organizing committee, it is our great pleasure to welcome you to the **4th Annual Japan Medical Affairs Summit**, taking place **April 20–21, 2026, in Tokyo**. Co-organized by JAPhMed, PhRMA, and MAPS, this year's Summit will focus on the theme **"Medical Affairs Leading and Driving Collaboration Across the Healthcare Ecosystem."**

We are delighted to once again bring together a distinguished community of Medical Affairs leaders, healthcare professionals, and industry experts from Japan. As the healthcare landscape continues to evolve, effective collaboration across stakeholders - including patients, healthcare providers, regulators, academia, and industry, has become essential. Medical Affairs is uniquely positioned to lead these efforts, serving as a trusted scientific and strategic bridge across the healthcare ecosystem.

The program will feature thought-provoking keynote sessions, interactive panel discussions, case-based presentations, and dedicated networking opportunities designed to foster meaningful dialogue and peer learning.

We are confident that this year's meeting will provide valuable insights, actionable strategies, and new connections to support your work and professional growth in Medical Affairs. We look forward to welcoming you back to Tokyo for another impactful and engaging Summit.

Warm regards,

JMA Summit 2026 Co-Chairs



Masahisa Jinushi
Medical Affairs
Committee Chair
PhRMA



Shinichi Nishiuma
Vice Chairperson,
Head of Medical
Affairs Committee
JAPhMed



Yohei Ohashi
Vice Chair, Medical
Affairs Committee
JAPhMed



Hahn-Ey Lee
APAC Representative
MAPS

Co-Organized By

PhRMA

Since the opening in 1987, PhRMA's Japan office has actively developed various activities on behalf of its member companies in Japan. We promote activities focused on direct dialogue with all concerned parties such as government officials, doctors and other medical staff, media parties and patient organizations. PhRMA cooperates with the Japan Pharmaceutical Federation, the Japan Pharmaceutical Industry Association and the European Pharmaceutical Federation to develop activities.



JAPhMed

JAPhMed has more than 50 years of history in developing "pharmaceutical medicine" in Japan which is defined as a medical specialty concerned with the discovery, development, evaluation, licensing and monitoring of medicines and the medical aspects of their marketing. Based on our mission: "To promote Pharmaceutical Medicine by enhancing the knowledge, expertise and skills of pharmaceutical professionals and physicians, thus leading to the availability and appropriate use of medicines for the benefit of patients and the society." JAPhMed operates as the Japanese affiliate of the International Federation of Associations of Pharmaceutical Physicians & Pharmaceutical Medicine (IFAPP).



MAPS

The Medical Affairs Professional Society (MAPS) is the premier non-profit global Medical Affairs organization FOR Medical Affairs professionals BY Medical Affairs professionals across all different levels of experience/specialty. Together with over 10,500 Medical Affairs members from 300+ companies globally, MAPS is transforming the Medical Affairs profession to increase its value to patients, HCPs, industry and society. MAPS transforms Medical Affairs organizations and Medical Affairs professionals globally by: speaking as the single voice of the Medical Affairs profession; defining the current and future practice of Medical Affairs; being the global community for Medical Affairs professionals; and leveraging collective thought leadership to train the next generation of Medical Affairs leaders.



Agenda & Schedule of Events

Monday, April 20 - General Session

**Simultaneous Translation in Japanese/English will be provided for the entire General Session on April 20.*

8:30 - 9:00 **Registration**

9:00 - 9:15 **Opening Remarks: What Do We Mean By “Healthcare Ecosystem”?**

9:15 - 10:15 **Building the Healthcare Ecosystem: Medical Affairs as Strategic Collaborators Across Stakeholders**

Keynote Panel

Moderator:

Kotone Matsuyama

Director, Center for Clinical Research

National Center for Child Health & Development

Panelists:

Masahisa Jinushi

Medical Affairs Committee Chair

PhRMA

Head of Medical Affairs

Gilead Sciences K.K.

Shinichi Nishiuma

Vice Chairperson, Head of Medical Affairs Committee

JAPhMed

Yohei Ohashi

Vice Chair, Medical Affairs Committee

JAPhMed

Head of Medical Affairs

UCB Pharma

Reiko Akizuki

Executive Medical Director,
Medical Affairs

Amgen K.K.

Hahn-Ey Lee

Global Head of Bladder Cancer, GMA
Medical

J&J

Yoshihiko Furusawa

Japan Medical Office Head

Takeda Pharmaceutical

10:15 - 10:45 **Maximize Medical Affairs’ Impact in the Healthcare Innovation Ecosystem**

*Keynote
Presentation*

Drawing from a unique career journey spanning neurology, drug development, Medical Affairs, marketing, and executive leadership, this keynote explores the evolving strategic role of Medical Affairs within the pharmaceutical enterprise and broader healthcare ecosystem. The presentation examines Medical Affairs' contribution through an evidence-based lens, addressing critical challenges facing Japan's healthcare system including social insurance costs, drug lag, and access to innovation. With the rise of generative AI and digital transformation, the discussion highlights the irreplaceable human elements that Medical Affairs professionals must cultivate for the future. Attendees will gain actionable insights on how Medical Affairs can drive meaningful value across stakeholders and contribute strategically to solving Japan's most pressing healthcare challenges.

Taro Goto

Representative Director

Argenx

Agenda & Schedule of Events

Monday, April 20 - General Session

**Simultaneous Translation in Japanese/English will be provided for the entire General Session on April 20.*

10:45 - 11:05 Networking Break & Exhibits

Industry Best Practices Sharing: Cross-Functional Collaboration

Session Moderators:

Shinichi Nishiuma

Vice Chairperson, Head of Medical Affairs Committee
JAPhMed

Yohei Ohashi

Vice Chair, Medical Affairs Committee
JAPhMed
Head of Medical Affairs
UCB Pharma

11:05 - 11:25 Case Study Sharing from Amgen K.K.

Hitoshi Nagura

Acting Medical Director, General Medicine and Inflammation & Immunology, Medical Affairs
Amgen K.K.

11:25 - 11:45 Enhancing Educational Outcomes through a Practice-Based Approach: Leveraging Collaboration with Academic Societies: Insights from a Pharmacist-Initiated Regional Collaboration Project

Naoki Ide

Associate Director, Oncology Medical, Japan Medical
Bristol-Myers Squibb K.K.

Shota Furukawa

Senior Specialist, Associate Medical Lead, Oncology Medical, Japan Medical
Bristol-Myers Squibb K.K.

11:45 - 12:05 Case Study Sharing from Takeda Pharmaceutical

Yoshihiko Furusawa

Japan Medical Office Head
Takeda Pharmaceutical

Agenda & Schedule of Events

Monday, April 20 - General Session

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12:05 - 12:35 Q&A and Panel Discussion

Moderators:

Shinichi Nishiuma

Vice Chairperson, Head of Medical Affairs Committee
JAPhMed

Yohei Ohashi

Vice Chair, Medical Affairs Committee
JAPhMed

Head of Medical Affairs

UCB Pharma

Panelists:

Hitoshi Nagura

Acting Medical Director
Amgen K.K.

Shota Furukawa

Senior Specialist, Associate Medical Lead, Oncology Medical
Bristol-Myers Squibb K.K.

Naoki Ide

Associate Director, Oncology Medical
Bristol-Myers Squibb K.K.

Yoshihiko Furusawa

Japan Medical Office Head
Takeda Pharmaceutical

12:35 - 13:20 Bento Box Lunch

13:20 - 13:35 Lunch Seminar Syneos Health

The Past and Future of Medical Affairs: Changes in Needs Over the Last Decade as Seen Through Support Case Studies

13:35 - 13:50 Lunch Seminar Veeva

13:50 - 14:30 Fireside Chat: J&J Innovative Medicine Japan Medical Head & General Manager

Pauline Ng

Vice President, Head of Medical Affairs Japan
J&J Innovative Medicine Japan

Chris Rieger

Representative Director & President
J&J Innovative Medicine Japan

Agenda & Schedule of Events

Monday, April 20 - General Session

**Simultaneous Translation in Japanese/English will be provided for the entire General Session on April 20.*

14:30 - 15:00 Networking Break & Exhibits

Regional Healthcare Ecosystem

Session Moderators:

Kotone Matsuyama
Director, Center for Clinical Research
National Center for Child Health & Development

Yohei Ohashi
Vice Chair, Medical Affairs Committee
JAPhMed
Head of Medical Affairs
UCB Pharma

15:00 - 15:20 From the Perspective of the Industry

Takateru Inokawa
Chief Executive Officer
Buzzreach

15:20 - 15:40 From the Regulatory Perspective: About ICH E22

Shun Tezuka
Principle Reviewer (Medical Officer)
Pharmaceuticals and Medical Devices Agency (PMDA)

15:40 - 16:00 Academia Perspective: Collaboration with Local Governments

Taku Iwami
Professor, Department of Preventive Services / Implementation Science for Health Security
Kyoto University School of Public Health

Agenda & Schedule of Events

Monday, April 20 - General Session

**Simultaneous Translation in Japanese/English will be provided for the entire General Session on April 20.*

16:00 - 17:00

Q&A and Panel Discussion

Moderators:

Kotone Matsuyama

Director, Center for Clinical Research

National Center for Child Health & Development

Yohei Ohashi

Vice Chair, Medical Affairs Committee

JAPhMed

Head of Medical Affairs

UCB Pharma

Panelists:

Takateru Inokawa

Chief Executive Officer

Buzzreach

Taku Iwami

Department of Preventive Services / Implementation

Science for Health Security

Kyoto University School of Public Health

Shun Tezuka

Principle Reviewer (Medical Officer)

PMDA

17:00 - 17:15

Summit Closing Remarks

17:30 - 19:30

Evening Cocktail Reception

We would be honored to have you join us at our Evening Cocktail Reception, which will take place directly at the meeting venue. After a long day of productive discussions, we look forward to opportunities to make valuable business connections. Over wine, beers, soft drinks and finger foods, you'll have the chance to meet with industry peers, chat with thought leaders, and expand your network. We can't wait to see you there!

Agenda & Schedule of Events

Tuesday, April 21 - Career Development Workshop

**The Career Development Workshop on April 21 will be held in Japanese and translation to English WILL NOT be provided.*

8:30 - 9:00 **Career Development Workshop Registration**

9:00-13:00 **Detailed Agenda To Be Released Soon**

Workshop

Chart your path to a successful career in Medical Affairs through this interactive workshop designed for professionals at all levels. Explore diverse career trajectories within the industry, gain insights into the essential skills required to excel, and learn strategic career planning techniques.

Session Chair:

Michiko Tomiyasu

Senior Manager, MSLO Excellence, MO,
Medical Affairs Division / MSL Training Curriculum Lead
Alexion Pharma / JAPhMed

13:00

Workshop Concludes

Registration



	Early Bird (Ends March 20, 2026)	Regular (Begins March 21, 2026)
Main Session Only (April 20) *Translation for English/Japanese Provided		
JAPhMed, MAPS or PhRMA Member BioPharma Company Rate	\$125	\$175
Non-Member BioPharma Company Rate	\$200	\$250
Non-Member BioPharma Company Group Rate*	\$175	\$200
<i>*3 or more attendees from the same company</i>		
Non-BioPharma Company Rate	\$500	\$600
Academic / Hospital Rate	\$100	\$125

Career Development Workshop Only (April 21) *Workshop in Japanese; English/Japanese translation NOT Provided

Single Rate	\$90	\$100
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Main Session + Career Development Workshop (April 20 + 21)

JAPhMed, MAPS or PhRMA Member BioPharma Company Rate	\$200	\$250
Non-Member BioPharma Company Rate	\$275	\$325
Non-Member BioPharma Company Group Rate*	\$250	\$275
<i>*3 or more attendees from the same company</i>		
Non-BioPharma Company Rate	\$575	\$675
Academic / Hospital Rate	\$150	\$200

[Register at medicalaffairs.org/japan2026](https://medicalaffairs.org/japan2026)

Meeting Venue & Access



Nihonbashi Life Science HUB

Address: 1-5-5, Nihonbashi-muromachi, Chuo-ku, Tokyo 103-0022

Muromachi Chibagin Mitsui Building 8F [Click Here for Google Maps](#)

Phone: +81 3-6888-8080

Access by JR Line + Tokyo Metro

Tokyo Metro Ginza Line / Hanzomon Line

Directly connected to "Mitsukoshimae" Station

JR Sobu Line Rapid

Directly connected to "Shin-nihonbashi" Station

JR Yamanote Line / Keihin-Tohoku Line / Chuo Line Rapid

9-minute walk from South Exit of "Kanda" Station

9-minute walk from Nihonbashi Exit of "Tokyo" Station



From the 1st basement get into **the COREDO Muromachi 3**. Be careful: there are buildings of "the COREDO Muromachi 1" and "the COREDO Muromachi 2" that are located next to the COREDO Muromachi 3.

Pass through the automatic door of the "Muromachi Chibagin Mitsui Building" office entrance.

Take the elevator to the 8th floor.