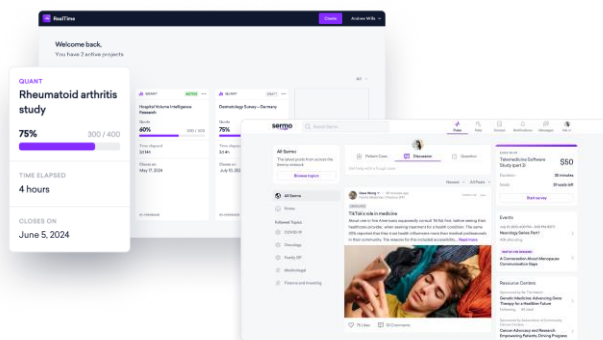


Enhance HCP insights & medical education

Strategies to understand, educate & empower physicians and providers

Meet Sermo

We're a holistic platform to rapidly inform, test and deploy practice-changing physician education using our global community of 1M+ HCPs, primary insights capabilities and educational social platform.



- ✓ Gain a deeper understanding of HCPs & payer needs with primary evidence generation
- ✓ Understand HCPs' unmet needs and opinions with organic insights
- ✓ Educate HCPs and providers while they are in a learning mindset
- ✓ Measure behavioral impact of your medical education programs



Reach

1M+ triple-verified and credentialed physicians, payers and HCPs from 150+ countries



Educate

71% of physicians use Sermo for clinical or professional social media*

Source: Clarivate "Taking the Pulse"



Influence

Events/congresses, physician-only medical platforms & peers are most influential on treatment decisions

Source: HCP Sentiment Part 10

Explore our tried & true educational & insights offerings for Medical Affairs

Leverage the power of peer-to-peer to understand & educate physicians where they are already consuming educational content

(HINT: it's on Sermo's Platform!)

