

# YOUR SCIENCE ILLUMINATED

At Precision AQ, our medical communications team interprets the science of medicine throughout the commercial life cycle—then crafts compelling communications that inform and inspire physicians, reps, and other stakeholders.

## Through storytelling, we bring your science to life



We thrive on the cutting edge of medicine—translating and communicating the science behind novel therapies, unique mechanisms, and complex diseases to improve patient lives.



In partnership with key opinion leaders, we leverage decades of experience to help medical affairs, marketing, and field training teams understand the clinical data and why the science matters.

## Our Experience by the Numbers

**100+**

Disease states

**100+**

Pharma & Biotech  
companies

**20+**

Years working  
the oncology and  
hematology space

**85+**

Staff members with  
doctoral degrees  
in science

**100%**

of our content team  
have advanced  
science degrees

Across multiple platforms, we bring your science to life



### Medical Affairs

- ▶ Communication plan development
- ▶ Scientific platform development
- ▶ Scientific communications
- ▶ Evidence-generation strategy and life cycle management
- ▶ Medical expert engagement and insight gathering
- ▶ Congress coverage and activities



### Peer-to-Peer Marketing

- ▶ Commercialization strategy
- ▶ Launch planning and execution
- ▶ KOL and DOL identification and engagement
- ▶ Advisory board meetings and insight-gathering activities
- ▶ Peer-to-peer strategy and tactics
- ▶ Omnichannel marketing strategy and execution

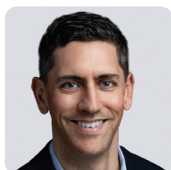


### Field Training

- ▶ Foundational modules
- ▶ Curriculum development
- ▶ Workshops, assessments, and certifications
- ▶ Field tools and resources

## We've assembled a global team of experts

Our specialists craft strategic and innovative approaches to communicating the science.



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## Discover how we can illuminate your science



**Schedule a consultation** at [info@precisionaq.com](mailto:info@precisionaq.com)

**Learn more** about our medical communications capabilities  
at [www.precisionaq.com/medical-communications](http://www.precisionaq.com/medical-communications)



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**PRECISION AQ™**