

JAPAN
MEDICAL AFFAIRS
APRIL 16-17 | TOKYO **SUMMIT** 2025



*2025 Theme:
“New Paradigm for Patient Engagement Led by Medical Affairs”*

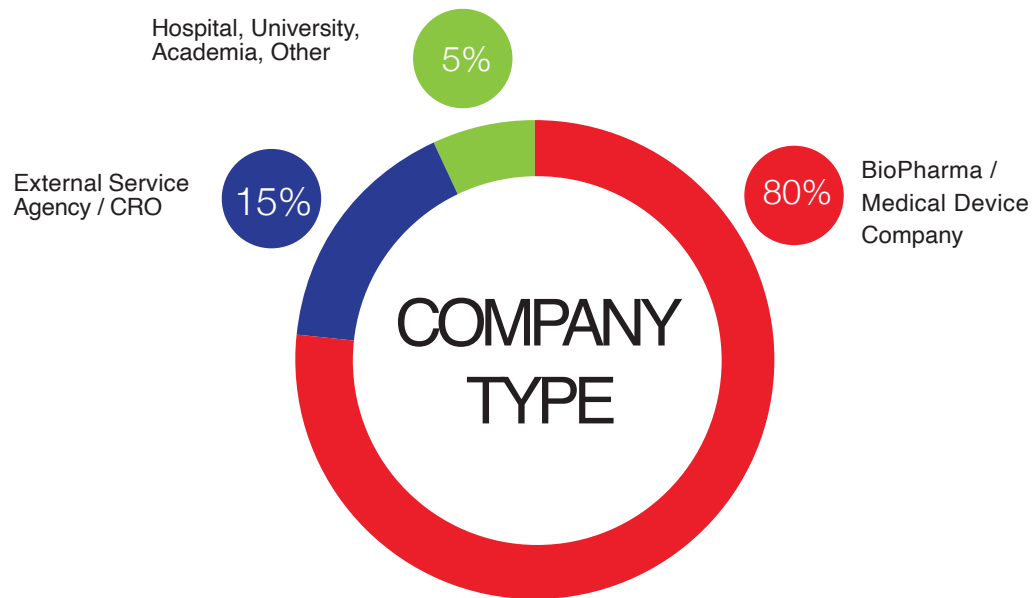
Sponsorship Prospectus

medicalaffairs.org/japan2025

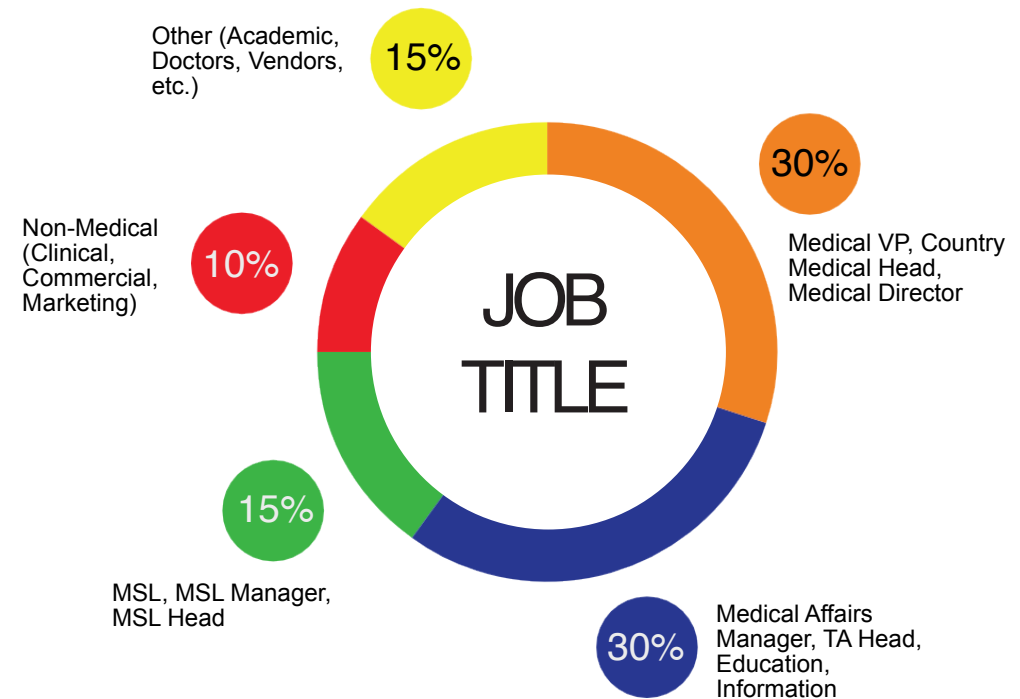
Who Attends?

We expect 225+ Middle to Senior Level Medical Affairs Professionals to Attend the Summit

Attendee By Company Type



Attendee By Job Level



SPONSORSHIP & EXHIBITION PACKAGES

Cocktail Reception Sponsorship (\$5,000 USD / 715,000 Yen)

- 3-minute presentation opportunity during reception
- Exhibition Table-Top space (1.8 meters x .6 meters)
- Your company logo on website & on-site signage
- Your company's 100-word description on website and in digital program book
- One page 4-color ad in digital program book
- 2 full-conference passes

~~Lunch Seminar Sponsorship (\$5,000 USD / 715,000 Yen)~~ **SOLD**

- 15-minute presentation opportunity during lunch
- Exhibition Table-Top space (1.8 meters x .6 meters)
- Your company logo on website & on-site signage
- Your company's 100-word description on website and in digital program book
- One page 4-color ad in digital program book
- 2 full-conference passes

Lanyard Sponsorship (\$3,500 USD / 470,000 Yen)

- Your company logo on the Summit lanyard given to all attendees
- Exhibition Table-Top space (1.8 meters x .6 meters)
- Your company logo on website & on-site signage
- Your company's 100-word description on website and in digital program book
- One page 4-color ad in digital program book
- 1 full-conference pass

The exhibition will run for the half day from 13:00 to 18:00 on April 16 and full-day on April 17 for 2025.

SPONSORSHIP & EXHIBITION PACKAGES

Table-Top Exhibition (\$2,500 USD / 335,000 Yen)

- Exhibition Table-Top Space (1.8 meters x .6 meters)
- Your company logo on website & on-site signage
- Your company's 100-word description on website and in digital program book
- One page 4-color ad in digital program book
- 1 full-conference pass

Gift Giveaways/Marketing Drop (\$1,000 USD / 135,000 Yen)

Choose between placing gift giveaways with your company logo or any other marketing informational piece at a designated table area where the conference sessions will take place. You supply the gifts/printed materials and we'll help place them.

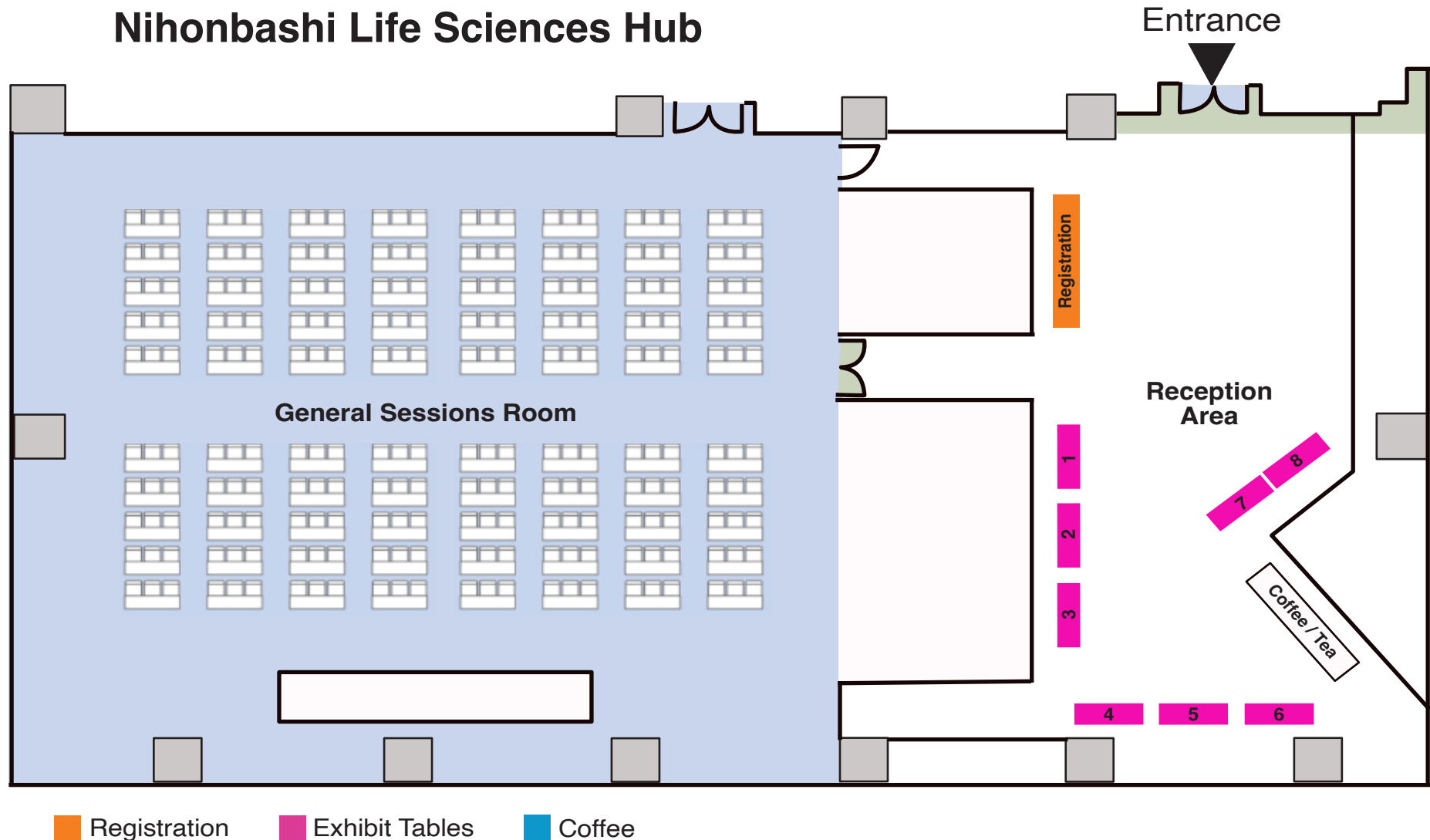
- Your company logo on website, program book & on-site signage
- Your company's 100-word company description on website and in digital program book
- One page 4-color ad in digital program book
- 1 full-conference pass

The exhibition will run for the half day from 13:00 to 18:00 on April 16 and full-day on April 17 for 2025.

EXHIBITION FLOOR PLAN

We have a very limited number of spaces available in the exhibition hall for the Summit- secure your sponsorship/exhibition package now!

Nihonbashi Life Sciences Hub



The floor plan is not drawn to scale and is for reference purposes only. Optimizing placement will be done on-site to ensure comfortable placement for all exhibitors. The exhibition will run on both April 16 and 17 for 2025.

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Meeting Venue Information

Nihonbashi Life Science HUB

Address: 1-5-5, Nihonbashi-muromachi, Chuo-ku, Tokyo 103-0022 Japan

Phone: +81 3-6888-8080

Access by JR Line + Tokyo Metro

[Tokyo Metro Ginza Line / Hanzomon Line](#)

Directly connected to "Mituikoshimae" Station

[JR Sobu Line](#)

Directly connected to "Shin-nihonbashi" Station

[JR Yamanote Line / Keihin-Tohoku Line / Chuo Line Rapid](#)

9-minute walk from South Exit of "Kanda" Station

9-minute walk from Nihonbashi Exit of "Tokyo" Station



If you have any questions about Sponsorship or Exhibition Packages, please contact: pcampa@medicalaffairs.org