

**Program Title: Medical Technology MasterClass**

**Date: June 10-11, 2024**

### **INSTRUCTIONS ON HOW TO RECEIVE IACET CEUS**

Check in at the registration desk each day of the program and show your valid ID. or log into the webinar/elearning module. Participants must review the IACET CEU information below attend the activity and complete the post program evaluation using the link/QR code provided.



### **IACET CEUS**

Medical Affairs Professional Society (MAPS) is accredited by the International Association for Continuing Education and Training (IACET). MAPS complies with the ANSI/IACET Standard, which is recognized internationally as a standard of excellence in instructional practices. As a result of this accreditation, MAPS is authorized to issue the IACET CEU.

### **CEU Statements**

As an IACET Accredited Provider, MAPS offers CEUs for its programs that qualify under the ANSI/IACET Standard.”

MAPS is authorized by IACET to offer 1.0 CEUs for this program.

Participants/attendees must complete 100% of the program and receive a minimum of 80% on the post program assessment.

### **DISCLOSURE/CONFLICT RESOLUTION**

#### **Planning Committee/Faculty Disclosure**

The following speakers and/or planning committee members have disclosed they have no relationship(s) with industry to disclose relative to the content of this continuing education activity:



- Kate Pietrovito
- Evangelia Davanos
- Ajit Patwardhan
- Gregory Christopherson
- Marc Rubenstein
- Dhara Patel
- Maria Urso
- Aarathi Cholkeri-Singh
- John B Pracyk
- William Sigmund

The following speakers and/or planning committee members have disclosed that they have relationship(s) with industry. The presentations were reviewed by the Learning and Development Director who found that there were no conflicts of interest.

- N/A

#### **PROGRAM DESCRIPTION-include all that apply**

- Learning Assessments- Case Studies, workshop templates, guided facilitation, expert Q&A with remediation by program faculty.
- Event logistics-In person, 2-day course in Boston, Massachusetts
- Special technical requirements- N/A

#### **LEARNING OBJECTIVES**

At the conclusion of the program, attendees will be able to:

- Communicate the critical value that Medical Affairs teams play within Med Tech
- Describe how to strategically build out and scale a multidisciplinary medical function based on the needs of your organization
- Define the importance of Medical Affairs contributions to strategic planning processes and ways to maximize our contribution
- Prioritize the identification of evidence needs across stakeholder, and the alignment of these needs to different evidence generation strategies

#### **LEARNER OUTCOMES**

- Recognize how to align on the vision for the critical role Medical Affairs teams play translating clinical science into value in MedTech.
- Define how to demonstrate the true value of Medical Affairs to the MedTech industry and internal decision-makers.
- Recall how to generate, analyze and interpret insights to enhance decision-making across functions.
- Identify ways to optimize Medical Affairs contribution to strategic planning at all levels.
- Illustrate how Medical Affairs can identify the evidence needs across stakeholders, and these to coordinated evidence generation activities.
- Recognize how to effectively communicate evidence to internal and external stakeholders and maximize its impact.
- Articulate the importance of creating a strong, cross-discipline Medical Affairs presence in MedTech organizations.



- Define how to scale and develop a Medical Affairs function in response to the needs of the organization.

#### **PREREQUISITES**

**N/A**

#### **PROGRAM EVALUATION and HOW to CLAIM CREDIT/CERTIFICATE**

Complete the online evaluation at the conclusion of the program each day. Complete the electronic assessment post course and receive an 80% or better score.

Certificate/credits will be available 72 hours post program in the Professional Development in Your Membership section of the MAPS website. After 72 hours, log into your MAPS YM account and download your credit certificate.