

PARTNER CIRCLE

Through the Partner Circle Program, MAPS collaborates with Solution Providers committed to Medical Affairs excellence, as trusted partners in meeting the needs of their Industry counterparts.

Thank you to our current Partner Circle organizations.

PARTNER CIRCLE EXECUTIVE



PARTNER CIRCLE PRINCIPAL



PARTNER CIRCLE ASSOCIATE



Browse the full
Partner Circle Directory.

Partner Circle Benefits	Associate Level: \$10k/year	Principal Level: \$15k/year	Executive Level: \$25k/year
Featured profile on the Partner Circle Directory	✓	✓	✓
One complimentary ad campaign per year	✓	✓	✓
Priority Exhibit Assignment at Annual Meetings	3rd priority	2nd priority	1st priority
Discount on Exhibits and a la carte sponsorship items (exclusions apply)	5% discount	10% discount	15% discount
Discount on Annual Meeting registration fees	5% discount	10% discount	15% discount
Individual Annual Memberships	2	3	5
Free posts to the MAPS Career Center	Up to 2 per year	Up to 3 per year	Up to 5 per year
Regular Recognition via digital platforms, virtual meetings, and in-person conferences	✓	✓	✓
Option to co-host an in-person Chapter event	✓	✓	✓
1 Non-Promotional Webinar Per Year, promoted and broadcast live to the MAPS community (avg 135 live attendees) <u>OR</u> 1 podcast episode (avg 300 downloads)		✓	✓
Option to serve on a Focus Area Working Group , Domain Team, or Committee (limit 1 committee or group member per organization)			✓

To join the Partner Circle Program, email Ltraeger@medicalaffairs.org.

A LA CARTE SPONSORSHIPS

MAPS works with Solution Providers and Industry organizations seeking to raise brand awareness, demonstrate thought-leadership, and drive connections with MAPS members and the broader Medical Affairs community.

Digital Content*

PODCASTS:

- 30-minute episode: \$3,500
- 3-episode series: \$9,000

INNOVATE ARTICLE: \$2,900

WHITE PAPER HOSTING AND
LEADS LIST: \$3,200

VIDEO ADD-ON: \$1,900

- available as an add-on to any of the above content types

WEBINARS: Available to Executive and Partner Circle members only. Not available for purchase.

*All sponsored digital content is hosted on the MAPS Content Hub for 30 days and promoted to MAPS members and subscribers

Events

IN-PERSON CONFERENCES:

- 2024 Americas Annual Meeting: Puerto Rico (March 24-27, 2024)
- 2024 Japan Summit: Tokyo (April 22-23, 2024)
- 2024 EMEA Annual Meeting: Madrid (May 12-14, 2024)

MASTERCLASS: \$15,000

- Exclusive sponsorship includes tabletop exhibit, 2 passes to the MasterClass, digital recognition, a 5 minute introduction talk during the masterclass, and 2 invites to the faculty dinner.

[Browse all MasterClasses here](#)

VIRTUAL ROUNDTABLES: \$10,000

- Brings together a group of Industry members to provide feedback on a topic or solution during a private meeting. Includes Innovate article hosted on the MAPS Content Hub.

Digital Advertising

LINKEDIN POST: \$1,250

NEWSLETTER AD: \$1,500

30-DAY WEB DISPLAY AD: \$2,200

- available on the home page, events page, or content hub and subject to availability

Browse examples on
the [Content Hub](#).

EXCLUSIVE SPONSORSHIPS

Sponsorships available to Partner Circle Members only, in a limited supply

Premium White Paper

\$30,000

4 available
per year

Includes 5 LinkedIn Polls, 1 Virtual Roundtable, and a MAPS Co-authored White Paper along with promotion of the White Paper.

Roundtable participants, Sponsor, and MAPS are listed as authors.

Brand Spotlight Newsletter

\$10,000

4 available
per year

Sponsor-written newsletter to the MAPS 26k+ subscriber base and can include links and images as desired. The sponsored content must be valuable and informative. A promotional blurb can also be included at the bottom of the newsletter.



Join us in San Juan, Puerto Rico, March 24-27, 2024 for the largest gathering of Medical Affairs Professionals.

Tabletop Exhibit: \$3,850 USD

10 available

Includes 1 exhibit only pass.

SOLD OUT

10'x10' Exhibit: \$9,250 USD

6 available

Includes 2 exhibit-only passes.

10'x20' Exhibit: \$18,750

16 available

Includes 3 exhibit-only passes.

SOLD OUT

Coffee Break: \$4,500 USD

3 available

Select Sunday, Monday, Tuesday, or Wednesday.

App Push Notification: \$2,000 USD

10 available

Send your company's message to mobile app users onsite.

SOLD OUT

Roundtable: Starting at \$8,000 USD

2 available

Meet with up to 8 industry leaders in an exclusive meeting space.

Lanyards: \$9,500 USD

1 available

Extremely high visibility!

SOLD OUT

Mobile App Sponsor: \$9,000 USD

1 available

Includes linked banner in app and pre-conference email, signage by the registration desk, and 1 conference pass (Mon-Wed).

SOLD OUT

Conference WiFi: \$10,000 USD

1 available

Includes opportunity to name WiFi password and 1 conference pass (Mon-Wed).

SOLD OUT

Swag Bags \$9,000 USD

1 available

Includes your logo on all tote bags and a marketing drop.

Marketing Drop \$3,500 USD

7 available *for exhibitors only*

Provide a promotional piece to be offered to attendees near the registration table. Make it creative!

Notepads: \$6,500 USD

1 available

Includes your company logo on the conference notepad.

Conference Pens: \$5,000 USD

1 available

Includes your company logo on the conference pens.

Beach Party Reception: \$9,500 USD

1 available

Includes opportunity to place banners in the reception area.

SOLD OUT

Onsite Reception: \$9,000 USD

1 available

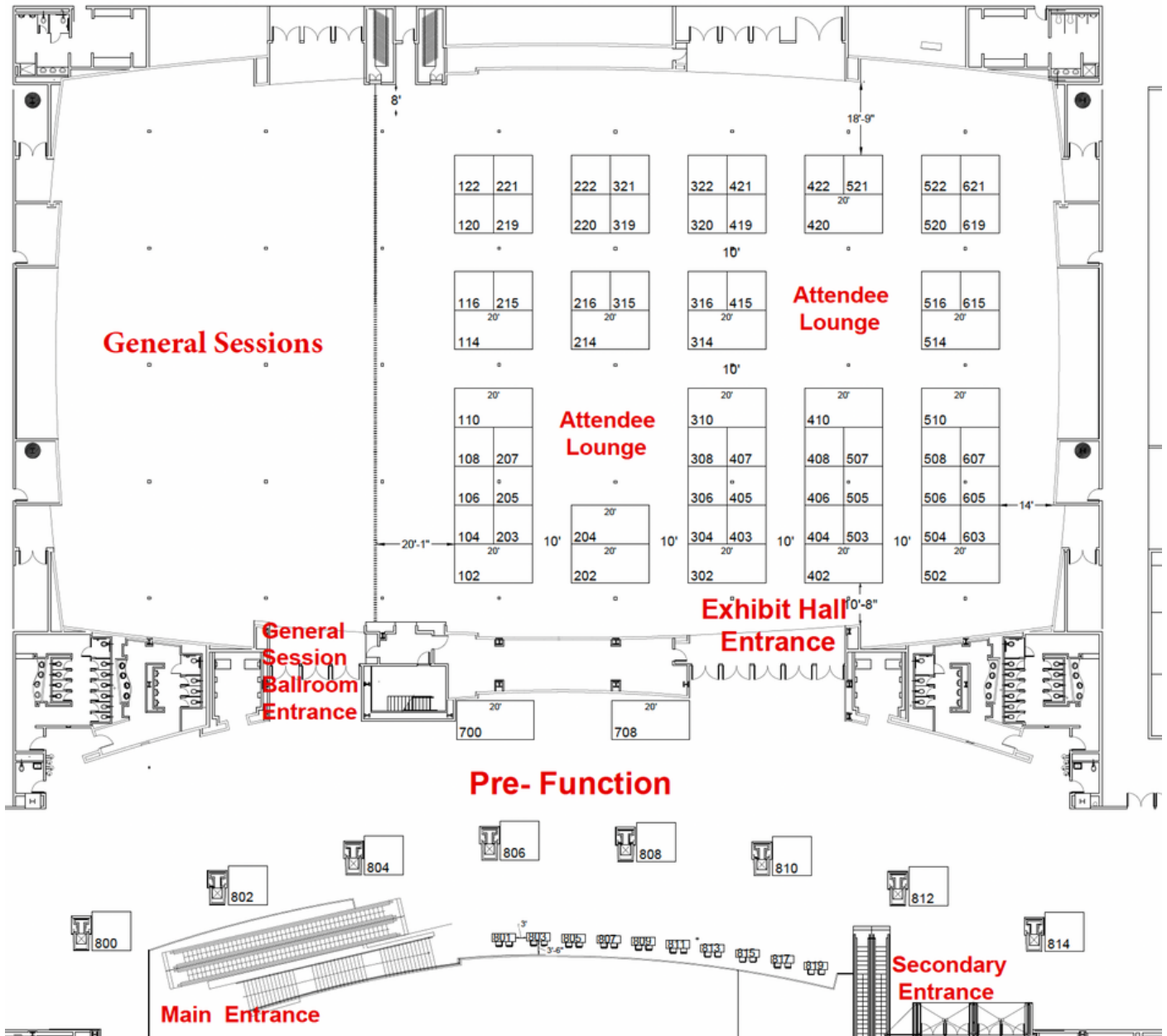
Includes opportunity to place banners in the reception area

SOLD OUT

All exhibitors and sponsorships include your logo on the MAPS website, mobile app, and onsite signage.

For current availability email:
pcampa@medicalaffairs.org

Exhibit Hall



For current availability email:
pcampa@medicalaffairs.org



Join us in Madrid, Spain, May 12-14, 2024 for an impactful gathering of Medical Affairs Professionals.

Chief Conference Partner: \$45,000 USD

1 available

- Exclusive banner ad at the top of the MAPS 2024 Madrid website – seen by everyone who visits this page for conference information including the agenda and faculty information.
- Recognition on dedicated signage in a prominent area of the venue in Madrid.
- Newsletter ad included in one newsletter per month leading up to the conference, between Feb 2024 and May 2024. Company to select newsletter dates and provide 264x400px PNG or GIF + URL for each ad.
- 4 posts to the MAPS LinkedIn page leading up to the conference. Company to select postdates and provide post text, media, and URL for each post.
- Special recognition from the podium during the opening session of the conference.
- 4 complimentary registrations to the Madrid Meeting (Monday-Wednesday).

Lanyards: \$6,500 USD

1 available

Extremely high visibility!

Mobile App Sponsor: \$7,250 USD

1 available

Includes linked banner in app and pre-conference email, 2 push notifications, and 1 social media post leading up to the conference.

Sunday Networking Reception:

\$7,500 USD

1 available

Includes logo on signage and napkins, 2 banners, 1 social media post, and podium recognition.

Monday Networking Reception:

\$7,500 USD

1 available

Includes linked banner in app and Includes logo on signage and napkins, 2 banners, 1 social media post, and podium recognition.

Swag Bags: \$6,000 USD

1 available

Includes logo on all bags, recognition in MAPS channels, and a sponsor-provided insert

Mobile App Push Notification:

\$1,250 USD

1 available

1 push notification sent to all app users during the conference with a custom sponsor message

For current availability email:
pcampa@medicalaffairs.org

Roundtables: \$9,000 USD (Discount will apply for Partner Circle Members)

8 available

- Meet with up to eight industry opinion leaders in an exclusive meeting space to obtain valuable feedback on a particular topic or service.
- Includes designated room with AV and an exclusive lunch for you and your Roundtable participants.
- MAPS provides list of attending companies/titles for you to select your preferred Roundtable participants. MAPS guarantees 5 industry attendees.

Coffee Break: \$3,500 USD

2 available

Push notification promoting the break and signage recognition during the break. Monday and Tuesday available.

Notebook: \$2,500 USD

1 available

Notebook cover will feature your company logo, notebooks are placed next to the registration table.

Marketing Drop: \$2,000 USD

6 available

A promotional piece will be included on the swag table by the registration area. Make it memorable and creative!

Conference Wi-Fi: \$5,000 USD

1 available

Company name as Wi-Fi password, 1 push notification sent to all app users, and podium recognition.

Conference Pens: \$2,500 USD

1 available

Company logo on pens used at the conference and available to all attendees.

Exhibit Spaces

6m x 12m: \$14,000 USD

4 available

Largest exhibit size, includes 3-exhibit only passes to the conference

3m x 2m: \$7,500 USD

19 available

Includes 2 exhibit-only passes to the conference

Tabletop (2m x 2m): \$3,750 USD

8 available

Includes 1 exhibit-only pass to the conference

All exhibitors and sponsorships include your logo on the MAPS website, mobile app, and onsite signage.

For current availability email:
pcampa@medicalaffairs.org

Exhibit Hall



For current availability email:
pcampa@medicalaffairs.org



Join us in Tokyo, Japan, April 22-23, 2024 for an innovative summit of Medical Affairs Professionals.

Lanyards: \$3,500 USD / 470,000 Yen

1 available

Company logo on the lanyard provided to all attendees. Includes 1 exhibition table-top space, company logo on the website and on-site signage, a 100-word description online and in the digital program book, a 1-page ad in the digital program book, and 1 full-conference pass.

Cocktail Reception Sponsor:

\$5,000 USD / 715,000 Yen

1 available

Includes a 5-minute presentation opportunity during the reception, 1 exhibition table-top space, company logo on the website and on-site signage, a 100-word description online and in the digital program book, a 1-page ad in the digital program book, and 2 full-conference passes.

Table-Top Exhibition: \$2,500 USD / 335,000 Yen

5 available

Includes 1 exhibition table-top space, company logo on the website and on-site signage, a 100-word description online and in the digital program book, a 1-page ad in the digital program book, and 1 full-conference pass.

Gift Giveaway / Marketing Drop:

\$1,000 USD / 135,000 Yen

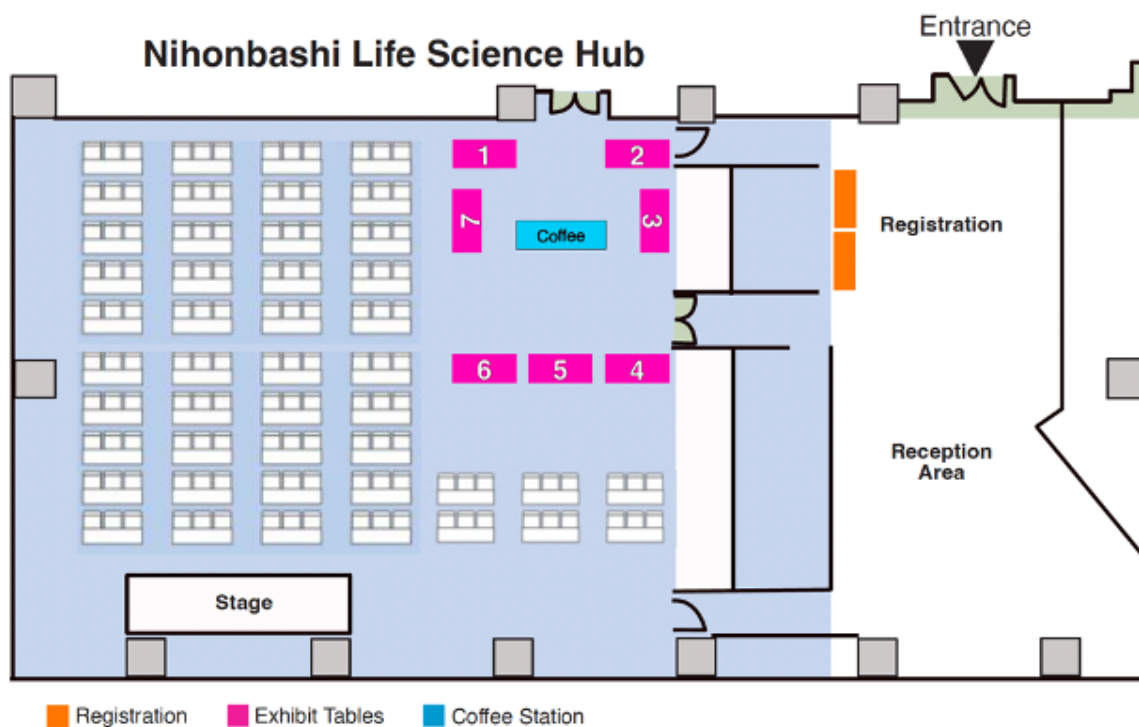
4 available

Choose between providing branded gifts or other marketing information in the conference session area. Includes company logo on the website and on-site signage, a 100-word description online and in the digital program book, a 1-page ad in the digital program book, and 1 full-conference pass.

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EXHIBITION FLOOR PLAN

We have a very limited number of spaces available in the exhibition hall for the Summit-secure your sponsorship/exhibition package now!



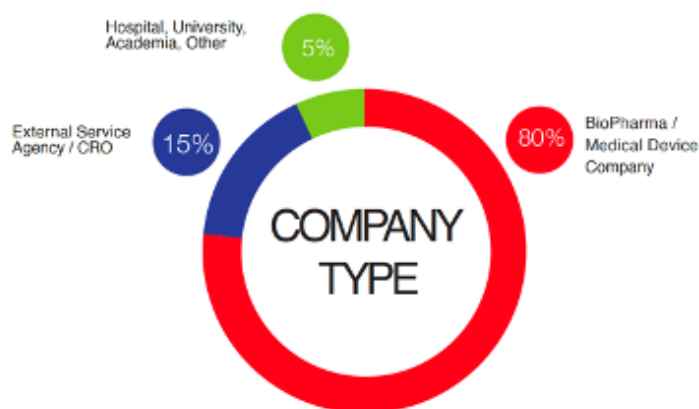
Please note the exhibition tables will take place only on April 22. All full-conference pass holders are welcome to attend the Career Development Workshop on April 23 for additional networking and learning.

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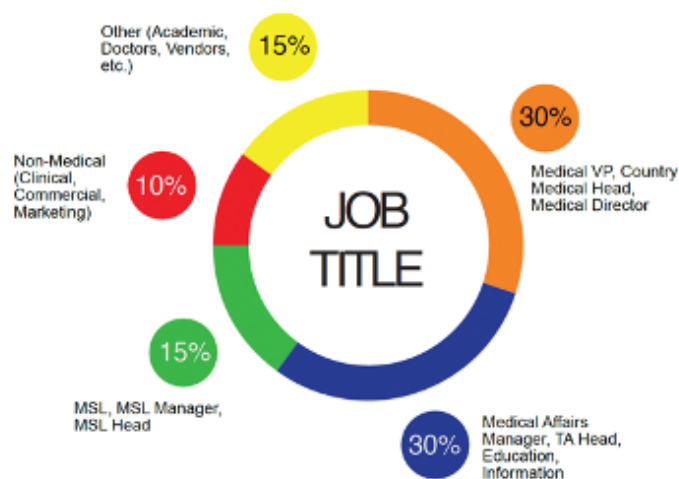
Who Attends?

We are expecting 200 Middle to Senior Level Medical Affairs Professionals and MSLs to Attend the Summit

Attendee By Company Type



Attendee By Job Level



For current availability email:
pcampa@medicalaffairs.org