

PARTNER CIRCLE PROGRAM

Through the Partner Circle Program, MAPS collaborates with Solution Providers committed to Medical Affairs excellence, as trusted partners in meeting the needs of their Industry counterparts.

Thank you to our current Partner Circle organizations.

PARTNER CIRCLE PROGRAM EXECUTIVE



PARTNER CIRCLE PROGRAM PRINCIPAL



PARTNER CIRCLE PROGRAM ASSOCIATE

THECOSYSTEMS

Browse the full
Partner Circle Directory.



PARTNER CIRCLE PROGRAM

Partner Circle Benefits	Associate Level: \$10k/year	Principal Level: \$15k/year	Executive Level: \$25k/year
Featured profile on the Partner Circle Directory	✓	✓	✓
One complimentary ad campaign per year	✓	✓	✓
Priority Exhibit Assignment at Annual Meetings	3rd priority	2nd priority	1st priority
Discount on Exhibits and a la carte sponsorship items (exclusions apply)	5% discount	10% discount	15% discount
Discount on Annual Meeting registration fees	5% discount	10% discount	15% discount
Individual Annual Memberships	2	3	5
Free posts to the MAPS Career Center	Up to 2 per year	Up to 3 per year	Up to 5 per year
Regular Recognition via digital platforms, virtual meetings, and in-person conferences	✓	✓	✓
Option to co-host an in-person Chapter event	✓	✓	✓
1 Non-Promotional Webinar Per Year, promoted and broadcast live to the MAPS community (avg 135 live attendees) <u>OR</u> 1 podcast episode (avg 300 downloads)		✓	✓
Option to serve on a Focus Area Working Group , Domain Team, or Committee (limit 1 committee or group member per organization)			✓

To join the Partner
Circle Program, email
Ltraeger@medicalaffairs.org.

A LA CARTE SPONSORSHIPS

MAPS works with Solution Providers and Industry organizations seeking to raise brand awareness, demonstrate thought-leadership, and drive connections with MAPS members and the broader Medical Affairs community.

Digital Content*

PODCASTS:

- 30-minute episode: \$3,500
- 3-episode series: \$9,000

OPEN ACCESS ARTICLE: \$2,900

GATED LEAD GEN CONTENT with LEADS LIST: \$3,200

- White Paper, video, article, or any great content to generate leads

VIDEO ADD-ON: \$1,900

- available as an add-on to any of the above content types

WEBINARS: Available to Executive and Partner Circle members only. Not available for purchase.

*All sponsored digital content is hosted on the MAPS Knowledge Center for 30 days and promoted to MAPS members and subscribers

Events

IN-PERSON CONFERENCES:

- Americas Annual Meeting: Denver | March 2026

MASTERCLASS: \$5,000

- Exclusive sponsorship includes tabletop exhibit, 2 passes to the MasterClass, digital recognition, and thanks during the class.

[Browse all MasterClasses here](#)

VIRTUAL ROUNDTABLES: \$10,000

- Brings together a group of Industry members to provide feedback on a topic or solution during a private meeting. Includes Innovate article hosted on the MAPS Knowledge Center.

Digital Advertising

LINKEDIN POST: \$1,250

- 33k+ followers

NEWSLETTER AD: \$1,500

- 15k+ subscribers, visual ad above the fold and a descriptive ad within the newsletter

30-DAY WEB DISPLAY AD: \$2,200

- available on the home page or events page. Subject to availability

Browse examples on
the [Knowledge Center](#).

EXCLUSIVE SPONSORSHIPS

Sponsorships available to Partner Circle Members only, in a limited supply

Premium White Paper

\$30,000

4 available
per year

Includes 5 LinkedIn Polls, 1 Virtual Roundtable, and a MAPS Co-authored White Paper along with promotion of the White Paper.

Roundtable participants, Sponsor, and MAPS are listed as authors.

Brand Spotlight Newsletter

\$10,000

4 available
per year

Sponsor-written newsletter to the MAPS 26k+ subscriber base and can include links and images as desired. The sponsored content must be valuable and informative. A promotional blurb can also be included at the bottom of the newsletter.