

PARTNER CIRCLE

Through the Partner Circle Program, MAPS collaborates with Solution Providers committed to Medical Affairs excellence, as trusted partners in meeting the needs of their Industry counterparts.

Thank you to our current Partner Circle organizations.

PARTNER CIRCLE EXECUTIVE



PARTNER CIRCLE PRINCIPAL



PARTNER CIRCLE ASSOCIATE



Browse the full
Partner Circle Directory

Partner Circle Benefits	Associate Level: \$10k/year	Principal Level: \$15k/year	Executive Level: \$25k/year
Featured profile on the Partner Circle Directory	✓	✓	✓
One complimentary ad campaign per year	✓	✓	✓
Priority Exhibit Assignment at Annual Meetings	3rd priority	2nd priority	1st priority
Discount on Exhibits and a la carte sponsorship items (exclusions apply)	5% discount	10% discount	15% discount
Discount on Annual Meeting registration fees	5% discount	10% discount	15% discount
Individual Annual Memberships	2	3	5
Free posts to the MAPS Career Center	Up to 2 per year	Up to 3 per year	Up to 5 per year
Regular Recognition via digital platforms, virtual meetings, and in-person conferences	✓	✓	✓
Option to co-host an in-person Chapter event	✓	✓	✓
1 Non-Promotional Webinar Per Year, promoted and broadcast live to the MAPS community		✓	✓
Option to serve on a Focus Area Working Group (limit 1 FAWG member per organization)			✓

To join the Partner Circle Program, email Mgiordano@medicalaffairs.org.

A LA CARTE SPONSORSHIPS

MAPS works with Solution Providers and Industry organizations seeking to raise brand awareness, demonstrate thought-leadership, and drive connections with MAPS members and the broader Medical Affairs community.

Digital Content

PODCASTS:

- 30-minute episode: \$3,500
- 3-episode series: \$9,000

INNOVATE ARTICLE: \$2,900

WHITE PAPER HOSTING AND
LEADS LIST: \$3,200

VIDEO ADD-ON: \$1,900

- available as an add-on to any of the above content types

WEBINARS: Available to Executive and Partner Circle members only. Not available for purchase.

Events

IN-PERSON CONFERENCES:

- MAPA – MAPS Medical Affairs Summit: Sydney (November 8-10, 2023)
- 2024 Americas Annual Meeting: Puerto Rico (March 24-27, 2024)
- 2024 EMEA Annual Meeting: Madrid (May 12-14, 2024)

MASTERCLASS: \$10,000

- Exclusive sponsorship includes tabletop exhibit, 2 passes to the MasterClass, digital recognition, and invites to the faculty dinner.
- [Browse all MasterClasses here.](#)
 - **Special rate for Singapore MasterClass only: \$5,000

ROUNDTABLES:

- \$7,000 for Partner Circle members
- \$9,000 for non-PC members
- Brings together a group of Industry members to provide feedback on a topic or solution during a private virtual or in-person meeting.

Digital Advertising

LINKEDIN POST: \$1,250

NEWSLETTER AD: \$1,500

30-DAY WEB DISPLAY AD: \$2,200

- available on the home page, events page, or content hub and subject to availability

Browse examples on
the Content Hub.



Join us in San Juan, Puerto Rico, March 24-27, 2024 for the largest gathering of Medical Affairs Professionals.

Tabletop Exhibit: \$3,850 USD

10 available

Includes 1 exhibit-only pass.

10'x10' Exhibit: \$9,250 USD

58 available

Includes 2 exhibit-only passes.

10'x20' Exhibit: \$18,750

16 available

Includes 3 exhibit-only passes.

Coffee Break: \$4,500 USD

4 available

Select Sunday, Monday, Tuesday, or Wednesday.

App Push Notification: \$2,000 USD

10 available

Send your company's message to mobile app users onsite.

Roundtable: Starting at \$8,000 USD

6 available

Meet with up to 8 industry leaders in an exclusive meeting space.

SOLD OUT
Lanyards: \$9,500 USD

1 available

Extremely high visibility!

Mobile App Sponsor: \$9,000 USD

1 available

Includes linked banner in app and pre-conference email, signage by the registration desk, and 1 conference pass (Mon-Wed).

SOLD OUT
Conference WiFi: \$10,000 USD

1 available

Includes opportunity to name WiFi password and 1 conference pass (Mon-Wed).

Swag Bags \$9,000 USD

1 available

Includes your logo on all tote bags and a marketing drop.

Marketing Drop \$3,500 USD

8 available *for exhibitors only*

Provide a promotional piece to be offered to attendees near the registration table. Make it creative!

Notepads: \$6,500 USD

1 available

Includes your company logo on the conference notepad.

Conference Pens: \$5,000 USD

1 available

Includes your company logo on the conference pens.

SOLD OUT
Beach Party Reception: \$9,500 USD

1 available

Includes opportunity to place banners in the reception area.

SOLD OUT
Onsite Reception: \$9,000 USD

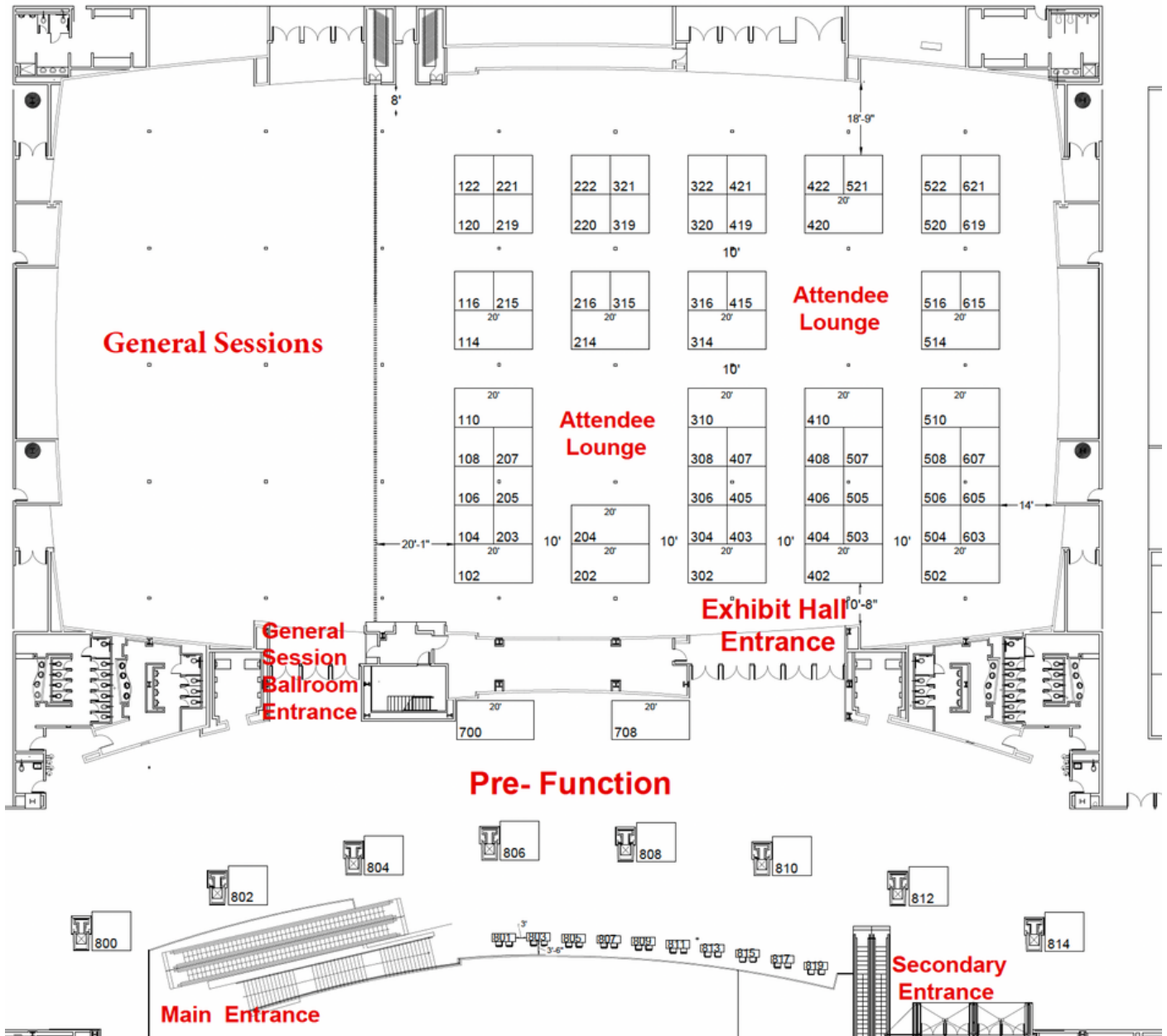
1 available

Includes opportunity to place banners in the reception area

All exhibitors and sponsorships include your logo on the MAPS website, mobile app, and onsite signage.

For current availability email:
pcampa@medicalaffairs.org

Exhibit Hall



For current availability email:
pcampa@medicalaffairs.org