



**Avalere Health**<sup>™</sup>

**The global commercialization partner  
for changemaking healthcare companies**

**Better health happens when we connect.**



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**At Avalere Health,  
our mission is simple.**

**To make connections  
for a healthier world.**

# A commercialization partner, purposefully built for you.

We assemble a diverse team of experts, across disciplines in ways that are designed to address the complex challenges in health.

## **A** Connecting advisory to implementation

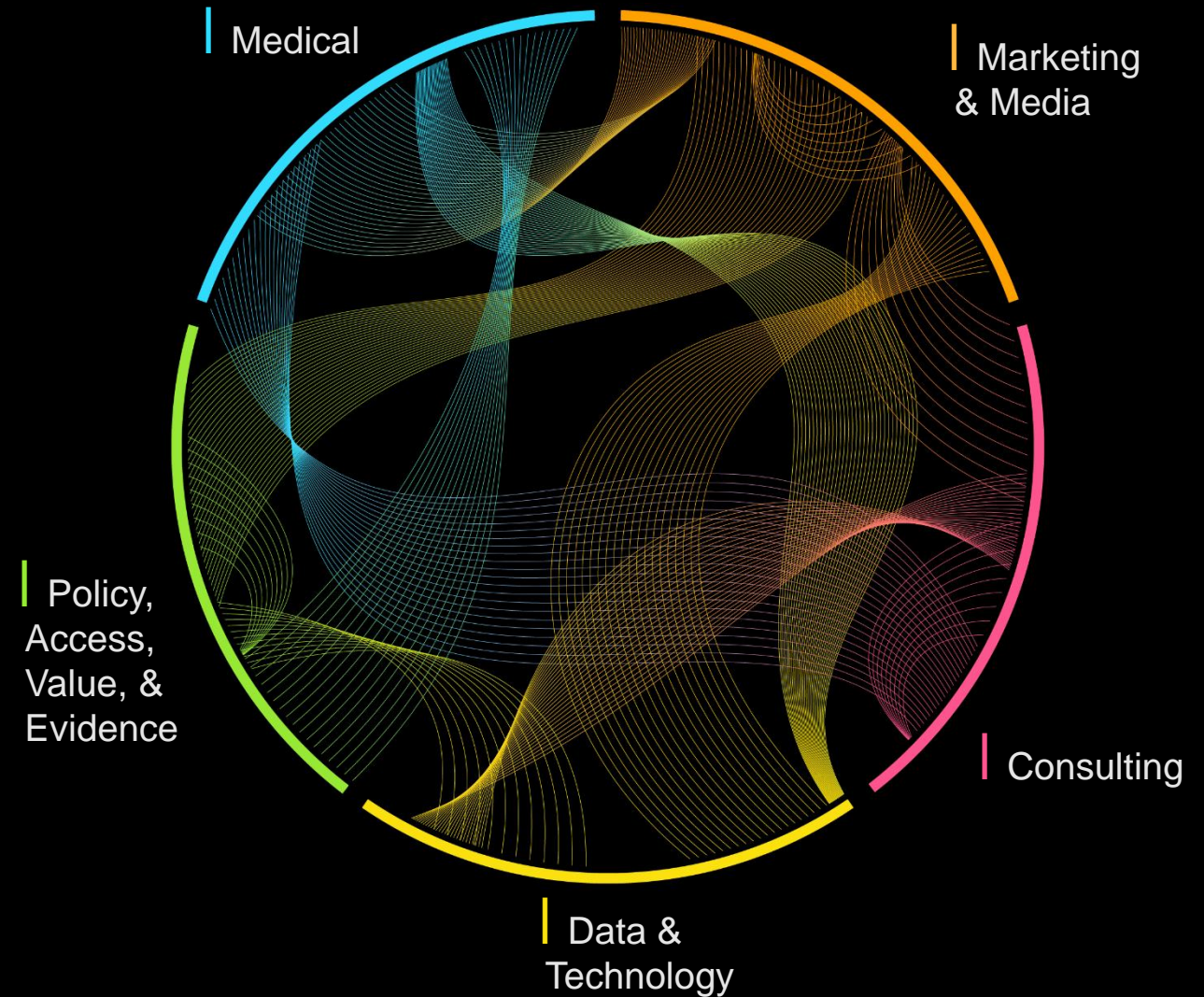
Interdisciplinary teams think across boundaries and accelerate innovation.

## **Making science relevant**

We simplify the complex to find meaning in the science, pairing it with a customer-centric approach.

## **Harnessing data and technology to make a meaningful impact**

Data and technology power our advisory and implementation capabilities.



We are a community of experts who think and deliver powerfully together.

**1,500+**

Integrated global team

**250+**

Strategists

**300+**

PhDs on staff

**155+**

Digital & Technology experts

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Diverse healthcare client base:

**250+**

clients globally



All of top-20 pharma



Leading biotech innovators



Healthcare, device, & wellness partners



Government, payer, & provider partners

On a global scale:



**19**

Locations worldwide

US • UK • EU • Asia

# Digital. Experience. Technology.

Tools, data, platforms, strategies and human experts fused together to create intelligence-driven relevant brand engagement at scale

Our technology solutions power:

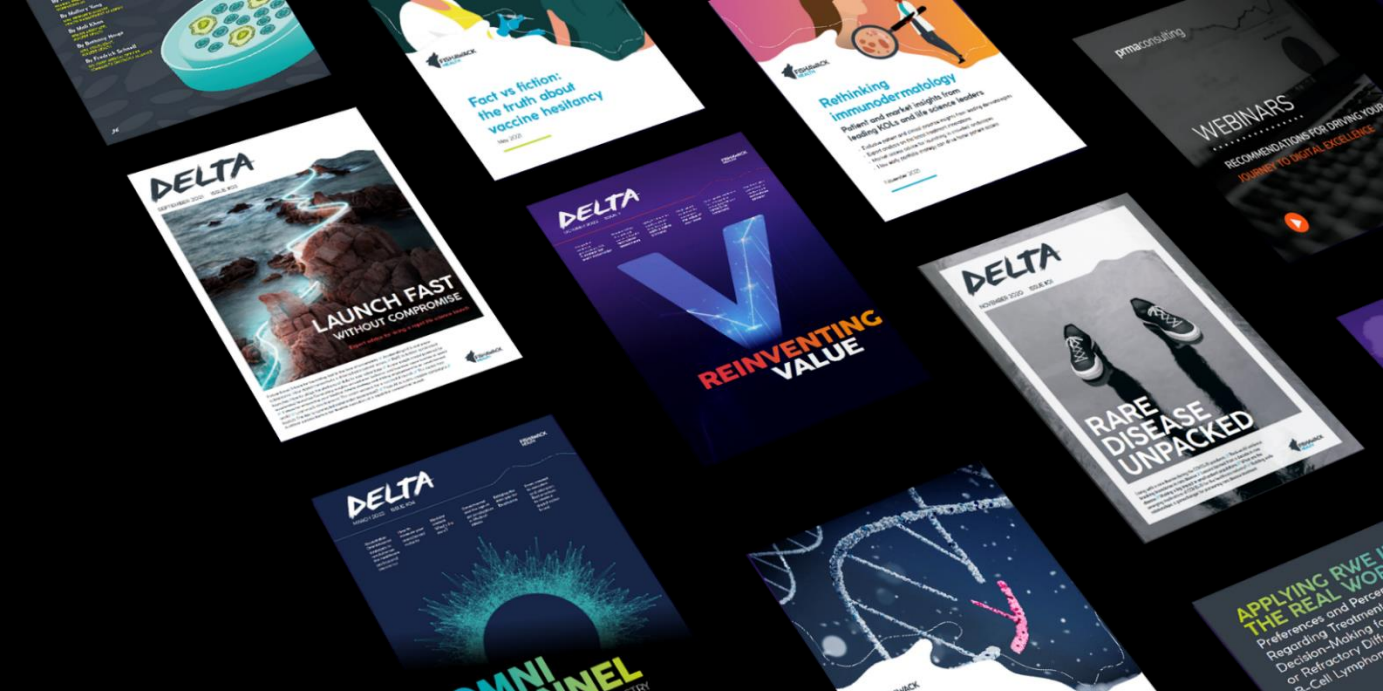
- ✓ Marketing and media programs that pinpoint audiences and optimize in market moments to nurture informed, lasting connections
- ✓ Efficient and effective medical communications and innovative congress experiences
- ✓ Proprietary apps that move molecules through commercialization process
- ✓ Expert Generative AI council established to deliver agile innovation to clients



We enable our clients to achieve **better health outcomes** through the power of data, technology, strategy, and human expertise.

# We think across boundaries.

In-depth industry reports, webinars, podcasts and weekly thought leadership articles analyzing trends and providing practical guidance.



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## Established expert panels & partnerships.

We forge strong partnerships with experts across health and D&I across the pharma, health and biotech industries to help us and our clients stay at the forefront of industry needs and trends.



### Expert Partnerships

Leading Key Opinion Leader panels

We connect industry leaders with **world-renowned experts** to advance the understanding of **complex** and **challenging therapy areas**, leading to enhanced patient care.

Our conference analysis programs have delivered **rapid expert analysis** and clinical interpretation of the **latest research**, putting findings into perspective and leading to **improved decision making**.

### External Advisors

Industry leading insight

Our internal **International Experts Group (IEG)** is an internal team maintains relationships with 1,500 advisors across 20 countries, who form our Worldwide Market Access Network.

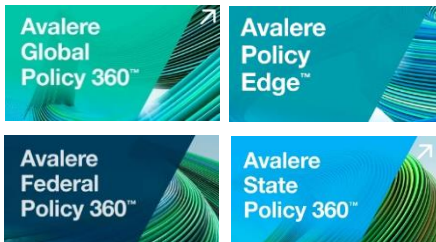
The IEG continually reviews and updates our **worldwide Market Access Network** to ensure advisors are current and appropriate.

# Our powerful suite of tools, applications and data sets drive efficiency and consistency, helping you gain competitive advantage.



## Policy

Providing regular insights from our healthcare experts on a range of topics to help our clients understand and navigate the changing healthcare environment



## Market Access

Unique digital platforms enable clients to unlock and optimize product value from early development to successful country submissions



## Advisory

Our suite of proprietary models and frameworks enable consistent strategy development across your enterprise to achieve maximum impact

- KOL Identification Tool
- Commercialization blueprint
- BrandHQ framework
- IDEAS framework
- Future impact model
- Omnichannel maturity assessment



## Omnichannel

Sophisticated data & analytics platform helps to maximize awareness, engagement, motivation and impact of customer-centric campaigns

- INSPIRE™ Media Platform
- INSPIRE™ STIMULUS Behavioral Mapping Engine
- INSPIRE™ REACTION Analytics Engine
- INSPIRE™ IMPULSE Targeted Programs
- INSPIRE™ IGNITE Data Stack



## Datasets

Choosing the right dataset to support insight and evidence generation is critical. Avalere Health has access to a wide range of data, including extensive closed and open claims data from multiple vendors representing all payer markets; formulary and benefit design data; clinical data from EHRs, facilities, patient/disease registries, and laboratories; individual and community social determinants of health (SDOH); data on patient programs, digital interactions, retail, wearable devices, market data, and more.

Our progressive commitment

# We are investing heavily in our Environment, Social and Governance initiatives.

We are proud of our impact so far and how we've fostered a supportive and diverse culture across our teams.



*Everyday we're committed to achieving a sustainable net zero organization.*

- Moving to sustainable offices
- Footprint impact team in each location
- Accelerated Net Zero roadmap

*We are so proud of achieving equality through our DE&I function and partnerships.*

- 7% increase in inclusivity to 83%\*
- Achieved 0% gender pay gap in 2022\*\*
- Extensive network of leading D&I collaborators

*We give our team the structure, culture and training to ensure exemplary practices.*

- Culture of collective responsibility
- Integrity and critical behaviors created and embedded
- Extensive training to ensure consistent best practices

\* based on inclusion index annual survey

\*\* Fishawack Communications division specific data



A network of birds connected by lines, symbolizing connectivity. The background is a light blue sky with a complex web of thin black lines connecting numerous dark bird silhouettes. A large black curved shape is on the left side of the image.

**Thank you.**

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