

phactMI

phactMI is the premier organization demonstrating the strategic value of Medical Information (MI), by acting as both an industry center of excellence and the single source of medical information, so that pharma manufacturers, HCPs, patients, and partners can benefit from the full value of MI.

OVERVIEW

phactMI addresses the need for quick, easy access to accurate medical information

phactMI Code of Practice establishes a consistent standard for the practice of medical information

Medical Information Professionals have relevant healthcare degrees and are trained in medical information science skills

Responses to your questions are evidence-based, scientifically balanced, accurate, not-misleading, and are non-promotional

Responses are updated regularly to ensure accuracy and undergo a review and approval process

The Drug Information Database, powered by phactMI, provides access to these response documents from our consortium partners

BENEFIT HIGHLIGHTS

Awareness

Did you know that there is a department within a pharmaceutical company that can provide you evidence-based, scientifically balanced information to your questions about their products?

Access

Enable greater HCP access to content created by Medical Information



Provides a single conduit to corporate MI department data, in a credible, customized, curated and technologically advanced platform for HCPs to enhance patient care, not available elsewhere

Website

Visit the Drug Information Database at phactMI.org