

JAPAN MEDICAL AFFAIRS SUMMIT



Tokyo | June 15-16



20

23



2023 Theme:

“Disrupting Healthcare in Japan - Embracing Innovation in Digital, Technology and Education to Improve Patient Outcomes”

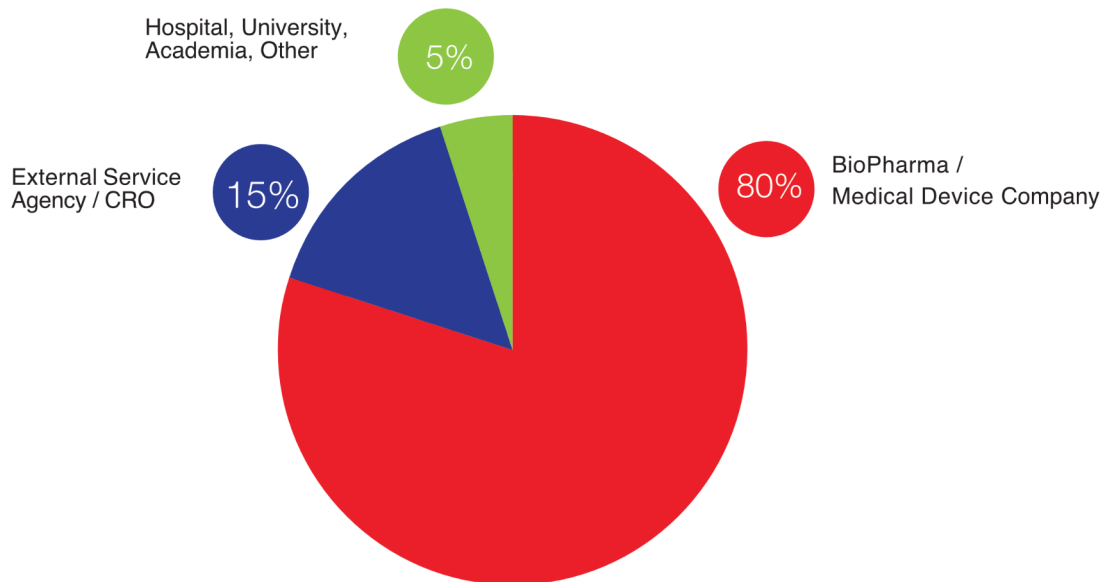
Sponsorship Prospectus

medicalaffairs.org/japan2023

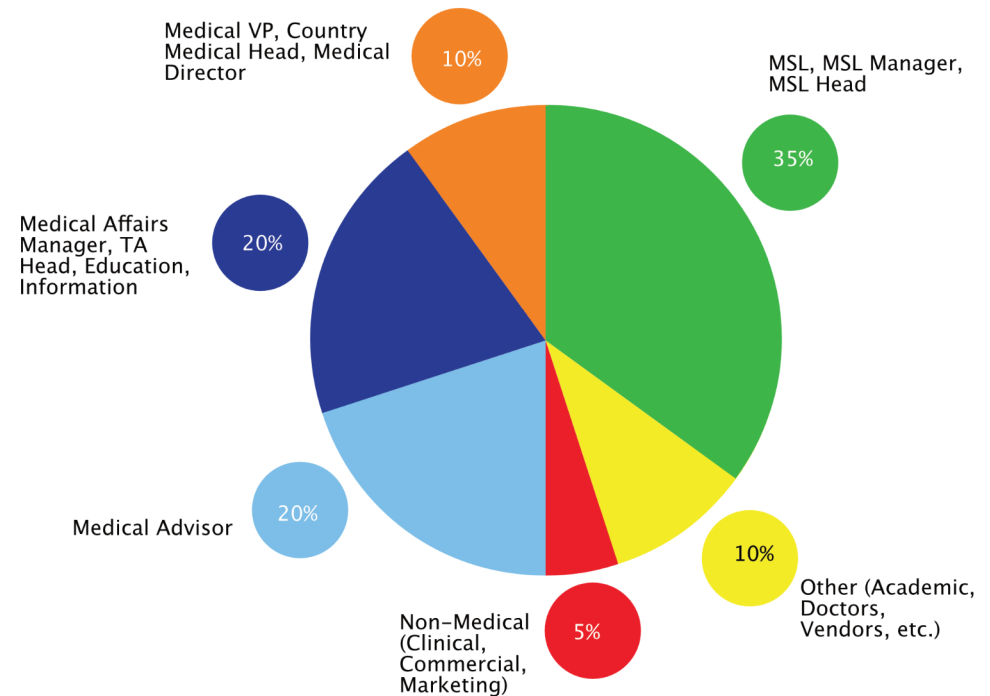
Who Attends?

We are expecting 150-175 Middle to Senior Level Medical Affairs Professionals and MSLs to Attend the Summit

Attendee By Company Type*



Attendee By Job Level*



*Estimated attendee breakdown for Japan Medical Affairs Summit 2023

SPONSORSHIP & EXHIBITION PACKAGES

Cocktail Reception Sponsorship (\$4,000 USD / 535,000 Yen)

- 5-minute presentation opportunity during reception
- Exhibition Table-Top space (1.8 meters x .6 meters)
- Your company logo on website & on-site signage
- Your company's 100-word description on website and in program book
- One page 4-color ad in conference program book
- 2 full-conference passes

Lunch Seminar Sponsorship (\$4,000 USD / 535,000 Yen)

- 10-minute presentation opportunity during lunch
- Exhibition Table-Top space (1.8 meters x .6 meters)
- Your company logo on website & on-site signage
- Your company's 100-word description on website and in program book
- One page 4-color ad in conference program book
- 2 full-conference passes

Lanyard Sponsorship (\$3,500 USD / 470,000 Yen)

- Your company logo on the Summit lanyard given to all attendees
- Exhibition Table-Top space (1.8 meters x .6 meters)
- Your company logo on website & on-site signage
- Your company's 100-word description on website and in program book
- One page 4-color ad in conference program book
- 1 full-conference pass

SPONSORSHIP & EXHIBITION PACKAGES

Table-Top Exhibition (\$2,500 USD / 335,000 Yen)

- Exhibition Table-Top Space (1.8 meters x .6 meters)
- Your company logo on website & on-site signage
- Your company's 100-word description on website and in program book
- One page 4-color ad in conference program book
- 1 full-conference pass

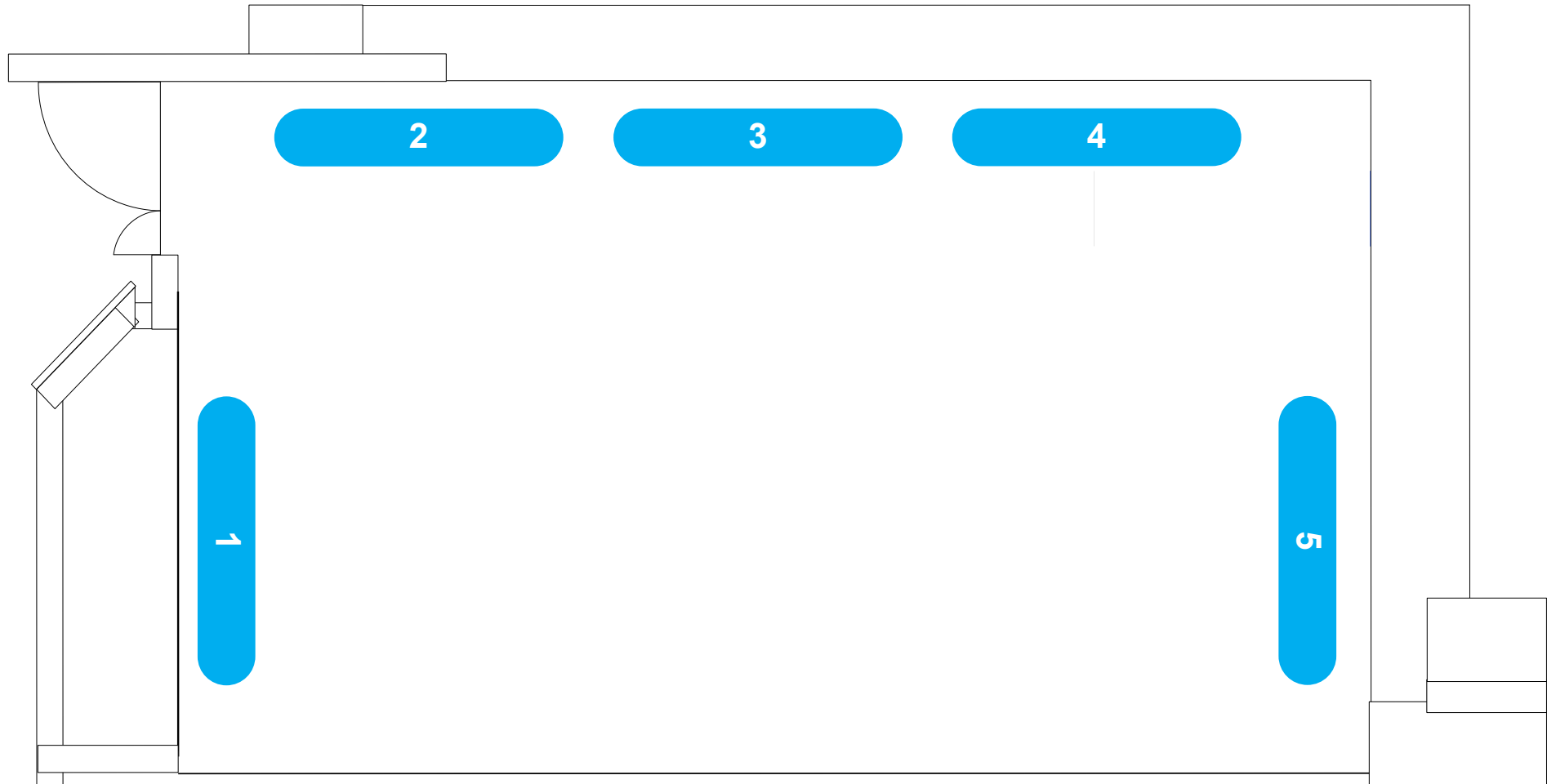
Gift Giveaways/Marketing Drop (\$1,000 USD / 135,000 Yen)

Choose between placing gift giveaways with your company logo or any other marketing informational piece at a designated table area where the conference sessions will take place. You supply the gifts/printed materials and we'll help place them.

- Your company logo on website, program book & on-site signage
- Your company's 100-word company description on website and in program book
- One page 4-color ad in conference program book
- 1 full-conference pass

Exhibition Floor Plan

We have a very limited number of spaces available in the exhibition hall for the Summit- secure your sponsorship/exhibition package now!



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PARMA
RESEARCH PROGRESS HOPE

MIPS

AphMed
The American Association of Pharmaceutical Scientists

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Meeting Venue Information

Station Conference Tokyo

Address: Sapia Tower 5F, 1-7-12 Marunocouchi,
Chiyoda-ku, Tokyo 100-0005 Japan

Phone: +81 3-6888-8080

Access by JR Line + Tokyo Metro

JR Tokyo Station (Directly connected to Nihonbashi Exit / 2
minutes on foot from Yaesu North Exit)

Tokyo Metro (Directly connected to Exit B7 of Otemachi
Station on the Tozai Line)

***If you have any questions about Sponsorship or Exhibition Packages,
please contact: mgiordano@medicalaffairs.org***