

# PARTNER CIRCLE

Through the Partner Circle Program, MAPS collaborates with Solution Providers committed to Medical Affairs excellence, as trusted partners in meeting the needs of their Industry counterparts.

Thank you to our current Partner Circle organizations.

## PARTNER CIRCLE EXECUTIVE



## PARTNER CIRCLE PRINCIPAL



## PARTNER CIRCLE ASSOCIATE



Browse the full  
Partner Circle Directory

# PARTNER CIRCLE

Partner Circle Benefits	Associate Level: \$10k/year	Principal Level: \$15k/year	Executive Level: \$25k/year
Featured profile on the Partner Circle Directory	✓	✓	✓
One complimentary ad campaign per year	✓	✓	✓
Priority Exhibit Assignment at Annual Meetings	3rd priority	2nd priority	1st priority
Discount on Exhibits and a la carte sponsorship items (exclusions apply)	5% discount	10% discount	15% discount
Discount on Annual Meeting registration fees	5% discount	10% discount	15% discount
Individual Annual Memberships	2	3	5
Free posts to the MAPS Career Center	Up to 2 per year	Up to 3 per year	Up to 5 per year
Regular Recognition via digital platforms, virtual meetings, and in-person conferences	✓	✓	✓
Option to co-host an in-person Chapter event	✓	✓	✓
1 Non-Promotional Webinar Per Year, promoted and broadcast live to the MAPS community		✓	✓
Option to serve on a <a href="#">Focus Area Working Group</a> (limit 1 FAWG member per organization)			✓

To join the Partner Circle Program, email [Mgiordano@medicalaffairs.org](mailto:Mgiordano@medicalaffairs.org).

# A LA CARTE SPONSORSHIPS

MAPS works with Solution Providers and Industry organizations seeking to raise brand awareness, demonstrate thought-leadership, and drive connections with MAPS members and the broader Medical Affairs community.

## Digital Content

### PODCASTS:

- 30-minute episode: \$3,500
- 3-episode series: \$9,000

INNOVATE ARTICLE: \$2,900

WHITE PAPER HOSTING AND  
LEADS LIST: \$3,200

### VIDEO ADD-ON: \$1,900

- available as an add-on to any of the above content types

WEBINARS: Available to Executive and Partner Circle members only. Not available for purchase.

## Events

### IN-PERSON CONFERENCES:

- Japan (June 15-16, 2023): [access the prospectus here](#).
- 2024 Americas Annual Meeting (March 24-27, 2024): details coming soon

### MASTERCLASS: \$10,000

- Exclusive sponsorship includes tabletop exhibit, 2 passes to the MasterClass, digital recognition, and invites to the faculty dinner.
- [Browse all MasterClasses here](#).
  - \*\*Special rate for Singapore MasterClass only: \$5,000

### ROUNDTABLES:

- \$7,000 for Partner Circle members
- \$9,000 for non-PC members
- Brings together a group of Industry members to provide feedback on a topic or solution during a private virtual or in-person meeting.

## Digital Advertising

LINKEDIN POST: \$1,250

NEWSLETTER AD: \$1,500

### 30-DAY WEB DISPLAY AD: \$2,200

- available on the home page, events page, or content hub and subject to availability

Browse examples on  
the Content Hub.