

REDEFINING EFFICIENCY TO OPTIMIZE GLOBAL IMPACT

Cactus Life Sciences is a global medical communications company, focused on accelerating scientific advancement. We have build a solid foundation of scientific acumen, operational efficiency and incremental digital innovation.

The Promise Behind the Performance

- We work in an agile, strategic and efficient manner while staying focused on the science
- We approach digital innovation incrementally, while meeting you where you are today and supporting your efforts to become more future-ready
- We build Centers of Excellence offering operational efficiencies of up to 35%



One world-wide presence



CACTUS is considered a pioneer in its workplace best practices, and has been consistently **ranked a great place to work over the last several years** by Great Place to Work®

Cactus Life Sciences delivers a full spectrum of medical and digital solutions

Providing cutting edge solutions for the worlds leading pharmaceutical and biotechnology companies



Scientific Publications

We work with authors, publishers, and sponsors during the publication process to understand their unique challenges and create tailored solutions for global and regional publication teams. This includes solutions such as omnichannel & global strategic publication planning, scientific & plain language platforms, digital posters, infographics, video abstracts, author videos, advisory boards and consensus meetings.

"As an Asia area lead of the project, we are unable to make it without CACTUS' timely and professional inputs and involvements. Thank you for making those initiatives more impactful."

— **Asia-PAC Area Medical Lead, AstraZeneca**



Medical Information

We help communicate complex product knowledge effectively through fair and scientifically balanced scientific responses for patients, payers, and healthcare professionals, leveraging relevant formats considering their preferences. This includes solutions such as medical information content strategy, innovative formats across channels, monitoring, tracking & routing of response documents and MI portals.

"The CACTUS team was extremely helpful for the update and development of launch product MedInfo resources. They understood the quick turnaround and the priority deliverables and were great to work with. They took comments/feedback well and delivered exactly what I needed during very challenging times."

— **Global Head, Medical Information, AMGEN**



Medical Communication

We work with medical affairs teams to develop and disseminate content that quickly engages stakeholders without creating information overload. This is achieved by combining strong scientific acumen, a deep understanding of how evolving stakeholder information is consumed, and innovation. This includes solutions such as medical communication plans, MSL slide decks, disease state websites, interactive MSL content, MoA videos, MI web portals, medical communication plans, fact sheets, plain language summaries podcasts and congress support.

"MSLs have extremely positive feedback for the resource. They mentioned that it is very well-designed, well-organized, and appealing to the eyes."

— **Global Medications Communications Manager, AMGEN**



Medical Education and Training

Our communication experts have several years of industry and agency experience in pre-launch/launch activities across therapeutic areas. These include solutions such as advisory boards, symposium, e-modules and end to end solutions for content development and training.

"My colleague and I were remarking at the high quality of your writing, but also your ability to move a high-volume of information into a workable draft in a short amount of time. This is a skill I would personally like to improve. Would you have any interest in doing a training or educational talk on your "process" for drafting?"

— **Sr. Director, Neuroscience, AMGEN**



Medical Review

We are here to provide support services for projects large and small. These include things like proofreading, editorial support, technical review, pre-medical review and graphics support. This includes solutions such as proofreading & editorial support, reference & fact checking, monographs, technical review, graphics & operational support.

"Can I just say how impressed we have been with the quality and speed of these deliverables. Really appreciate it."

— **Global Director, Oncology, GSK**

CACTUS
LIFE SCIENCES

Cactus Life Sciences delivers a full spectrum of medical and digital solutions

Providing cutting edge solutions for the worlds leading pharmaceutical and biotechnology companies



HEOR & Payer Communications

We help our clients communicate effectiveness, safety, and cost-effectiveness data to payers across a range of deliverables. Our understanding of payer information needs allows us to develop a well-thought-out content strategy and engaging communication pieces. This includes solutions such as dossier support, evidence decks, epidemiology research, manuscripts and abstract, health technology submission HEOR strategy decks and interactive tools and formats.

“The overall design for the payer projects is very impressive at first look. Thank you for your collaboration and being so receptive to the team’s feedback, providing valuable inputs around the feedback received and making changes accordingly.”

– Associate Director, Clinical Project Scientist,
Neuroscience Medical Affairs, Janssen



Medical Device Solutions

We help medical device companies get to and, critically, stay compliant in multiple markets globally. We partner with medical device and in vitro diagnostic device manufacturers of all sizes to support and lead teams tackling some of the most challenging aspects of regulatory compliance. Integrating strong scientific writing with regulatory expertise is the backbone of our global delivery model, enhancing our ability to build value for our clients.

“Thanks for the quick turnaround on our Notified Body MDR responses! It was well written. It was easy to follow and provided clear justifications.”

– Director of Clinical and Risk Evaluation, Abbott



Patient-focused Solutions

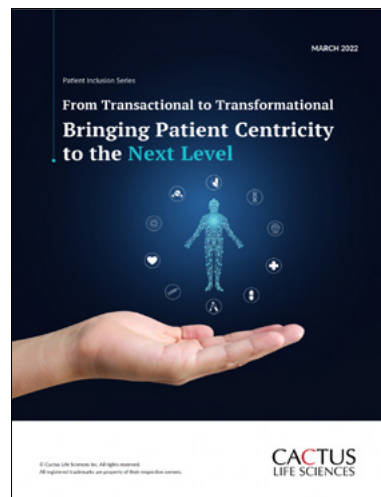
We are very focused on patient inclusion and have built a team that truly understands the space. This includes solutions such as patient journey mapping, plain language lexicons, patient focused MI responses, RWE publications and lay summaries and patient registries for RWE data.

[Contact Cactus Life Sciences to learn more.](#)

Read our white paper to learn more.

“From Transactional to Transformational: Bringing Patient Centricity to the Next Level”.

[Download White paper](#)



CONTACT US

267.332.0051

inquiry.lifesciences@cactusglobal.com

lifesciences.cactusglobal.com