



CONTINUING EDUCATION OVERVIEW

Continuing education credits will be offered for the Field Medical Preconference and workshops in the general session that meet the required standard.

*Jointly provided by Postgraduate Institute for Medicine and
Medical Affairs Professional Society, Inc.*

Earn up to 13.25 continuing education credits

Field Medical Preconference Continuing Education Available*

- 5.75 physician CE
- 5.75 pharmacist CE
- 5.75 nursing CE
- 5.75 ICPE
- 5.75 IACET

Main Session- Workshops Continuing Education Available*

- 7.5 physician CE
- 7.5 pharmacist CE
- 7.5 nursing CE
- 7.5 ICPE
- 7.5 IACET

****Credit will be awarded for sessions that meet all accreditation requirements***

Target Audience

Individuals working in all functional areas of medical affairs from biopharmaceutical, consumer healthcare and medical tech industries that are looking to build or enhance their knowledge and skills.

Educational Objectives

After completing this activity, the participant should be able to:

- Describe the expanding roles and responsibilities of Medical Affairs as the strategic third pillar in the industry.
- Summarize how the core functions and deliverables for Medical Affairs are centered around improving patient outcomes.
- Evaluate and prioritize data, insights, real world data/evidence, platforms, and channels to support MA and measure its impact.
- Recognize the expanding role of the patient in the future of Medical Affairs.
- Define the core capabilities and competencies for Medical Affairs.
- Increase stakeholder collaborations to meet the data dissemination and scientific exchange needs of payers, patients, healthcare providers and key opinion leaders.

- Recognize the role of Medical Affairs insights and their interactions with the health care ecosystem that drive understanding of patient, payer, and provider needs and opinions

Joint Accreditation Statement



In support of improving patient care, this activity has been planned and implemented by the Postgraduate Institute for Medicine and the Medical Affairs Professional Society, Inc. Postgraduate Institute for Medicine is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

Credit Designation- Field Medical Preconference

Physician Continuing Medical Education

The Postgraduate Institute for Medicine designates this live activity for a maximum of 5.75 *AMA PRA Category 1 Credit(s)*[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Continuing Nursing Education

The maximum number of hours awarded for this Continuing Nursing Education activity is 5.75 contact hours.

Continuing Pharmacy Education

Postgraduate Institute for Medicine designates this continuing education activity for 5.75 contact hour(s) (0.575 CEUs) of the Accreditation Council for Pharmacy Education.

(Universal Activity Number - JA4008162-9999-23-068-L04-P

Type of Activity: Knowledge

Interprofessional Continuing Education



This activity was planned by and for the healthcare team, and learners will receive 5.75 Interprofessional Continuing Education (IPCE) credit for learning and change.

Disclosure of Conflicts of Interest

Postgraduate Institute for Medicine (PIM) requires faculty, planners, and others in control of educational content to disclose all their financial relationships with ineligible companies. All identified conflicts of interest (COI) are thoroughly vetted and mitigated according to PIM policy. The existence of absence of COI for everyone in a position to control educational content will be disclosed to participants prior to the start of each activity.

Credit Designation- Main Sessions- Workshops

Physician Continuing Medical Education

The Postgraduate Institute for Medicine designates this live activity for a maximum of 7.5 *AMA PRA Category 1 Credit(s)*[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Continuing Nursing Education

The maximum number of hours awarded for this Continuing Nursing Education activity is 7.5 contact hours.

Continuing Pharmacy Education

Postgraduate Institute for Medicine designates this continuing education activity for 7.5 contact hour(s) (0.75 CEUs) of the Accreditation Council for Pharmacy Education.

(Universal Activity Number - JA4008162-9999-23-069-L04-P

Type of Activity: Knowledge

Interprofessional Continuing Education



This activity was planned by and for the healthcare team, and learners will receive 7.5 Interprofessional Continuing Education (IPCE) credit for learning and change.

International Accreditors for Continuing Education and Training



As an IACET Accredited Provider, Postgraduate Institute of Medicine offers IACET CEUs for its learning events that comply with the ANSI/IACET Continuing Education and Training Standard."

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Americans with Disabilities Act

Event staff will be glad to assist you with any special needs (i.e., physical, dietary, etc). Please send an email to education@medicalaffairs.org prior to the event.