

THE Medical Affairs COMPANY



Outsourced Field-Based Medical Teams & Program Services

The Medical Affairs Company® (TMAC®), for more than 20 years, has provided our clients with a range of customized global Medical Science Liaison (MSL), Clinical Trial Liaison (CTL), Clinical Educator (CE) and other niche Field Based Medical (FBM) programs. Our long-standing commitment and focus within this highly specialized and unique outsourced FBM arena, coupled with our overall knowledge and expertise within medical affairs, distinctly positions us to provide a clear perspective on field medical, field medical management and medical affairs roles and functionality. Every program is customized and structured to match both the strategic and tactical field medical needs of our clients. A core strength and true differentiator is our ability to align our field medical teams with other constituents including clinical operations, commercial, payer and policy teams, achieving an integrated solution that supports overarching corporate goals and objectives.

Unmatched Expertise and Experience

- TMAC has partnered with over 175 clients across a myriad of therapeutic areas
- Deployed and managed > 160 customized FBM teams
- Possesses an in-house team of FBM specialty recruiters
- Hired > 3,000 FBM specialists globally supporting > 100 product launches
- Experienced in multi-functional areas: pharmaceuticals, biosimilars, diagnostics, and medical devices
- Flexible, customized program management
- Established library of SOPs, training modules and metrics
- Experienced management team
- Flexible deployment options including internalization

Contact us today to discuss how TMAC can support your company's portfolio of products.

Beth Price

Vice President, Business Development
678-581-4445 | bprice@tmacmail.com
www.themedicalaffairscompany.com



Customized Field-Based Medical Teams Adapted to Product Lifecycle Stage and Company Culture

Global Customized Programs

- Medical Science Liaisons (MSLs)
- Clinical Trial Liaisons (CTLs)
- Clinical Educators (CEs)
- Clinical Specialists (CSs)
- Health Outcomes Liaisons (HOLs)

In-house Specialized Talent Acquisition Department

- Profile/Role Development
- Innovative Sourcing Methods
- TMAC/Client Interviews
- HR/Operations Integration

Program Management & Services

- Flexible Allocation of Management Support
- Immediate Assignment of Management to Implement:
 - Strategic Planning/Program Design
 - Territory Alignment/Deployment
 - Field Effectiveness Initiatives
 - SOPs/Processes
 - Metrics/Analytics

Training & Development Programs

- Core Competency
- Compliance
- Administrative
- Presentation Skills
- e-Learning Management System

Operations/HR/Finance

- Hardware/Software/CRM
- Performance Management
- Credentialing Support
- Expense/HCP Spend Reporting

