



Consulting Services: TMAC Advisors™

TMAC Advisors™ is the consultancy arm of The Medical Affairs Company® (TMAC®). The TMAC Advisors are a cadre of recognized medical affairs leaders and clinicians who have had substantial success as executives at large and small biotechnology companies. TMAC Advisors possess extensive medical affairs expertise and executive skill sets enabling them to create customized, innovative solutions for your project-specific needs. TMAC Advisors focus on the following deliverables that contribute to the goal of establishing an integrated medical affairs program:

Aligned long-range strategies

Meaningful, targeted, short-term tactics

Detailed designs for flawless execution

Companies who utilize the services of TMAC Advisors benefit by partnering with a team whose expertise spans medical affairs strategy and tactics, medical legal compliance and regulatory review, and healthcare and payer perspectives.

Industry-Leading Expertise and Perspective

TMAC Advisors, through their experience, can identify hurdles and barriers that have the potential to plague your organization and result in costly decisions, delays, strategic misalignment of resources, or tactical missteps. TMAC Advisors can help you create optimal value for your team by:

- Developing strategy and tactics that communicate impact
- Crafting cross-matrix reports that anchor on outcome, instead of numbers
- Guiding you on resource utilization in a targeted manner with a clear, aligned and valued remit to your company

Contact us today to discuss how our team of advisors can best collaborate to address your company's medical affairs challenges.

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Your Choice in a Consultant Group is a Major Decision

You can be confident in your choice of TMAC Advisors as a trusted partner who understands:

- Your team's role as part of a broader corporate matrix
- The need for business model flexibility and multiple engagement and pricing options to complete projects without overpaying
- Delivering projects and work product in a time-sensitive manner

TMAC Advisors understands your need for timely execution and fiduciary responsibility.

TMAC Advisors' Medical Affairs Capabilities

Analysis, Strategy & Guidance

- Pre- & Post-launch Medical Platform Development
- Publication Plans & Medical Congress Strategy
- Medical Team Deployment Options

Lifecycle Management

- Medical Director-Led Design & Implementation
- Phase IV & IIS Alignment and Review
- Payer Engagement Strategy

Compliance Support & Oversight

- Medical/Regulatory review
- Compliance Manuals & Scientific Exchange Principles
- SOP Development Guiding Operational Aspects, Medical & Commercial Interplay

Scientific & Skill Set Training

- Medical Content Development
- Skill Set Enhancement
- Ongoing Tracking & Certification

Tactics & Reporting

- Key Performance Indicators
- Metrics
- Medical Outreach Plans and MSL Plan of Actions (POAs)