

ACTIVATE YOUR PUBLICATIONS

Symbiotix is a premier scientific publications agency with a rigorous, well-defined process to turn your scientific data into a compelling scientific story as part of an optimized publication plan.

While there are numerous publications agencies out there, Symbiotix's commitment to great **people**, **partnership** with our clients, and **scientific activation** will differentiate your agency experience.



STRATEGIC PARTNERS

Symbiotix works with our clients to develop publication plans based on cutting-edge science, an understanding of the therapeutic landscape, and unmet needs that remain for HCPs. We work to ensure publication topics are scientifically relevant and clinically interesting to our prospective audience to drive readership and improve patient outcomes.

SUPERIOR WRITERS

Our team of medical writers and editors have significant industry experience turning interesting ideas into top-notch publications. Our medical writers partner with authors and clients to plot the direction of each publication so they can be accepted by leading journals and congresses around the world.



SYSTEM EXPERTS

Understanding the appropriate steps and flow of publication development is vital for managing complex and prolific publication plans. Our project management team is proficient in PubStrat, Datavision, and Veeva management systems and can create compliant processes outside of these programs if necessary.

SENTINELS OF TRANSPARENCY

Our team of trained publication experts ensure compliance with good publication practices throughout the planning and development of your publication to confirm appropriate transparency and disclosures.



SKILLFUL METRICS INNOVATORS

Publishing data to HCPs is just one step of a complex and integrated process. Symbiotix looks for opportunities to drive readership when we are developing your publications and also assesses metrics once published to inform educational effectiveness and determine if changes to the strategy are needed.

From abstracts to posters, primary articles to review articles, and real-world evidence to efforts across early clinical development through post-marketing commitments, Symbiotix deftly ensures that the dissemination of your data is always in good hands.

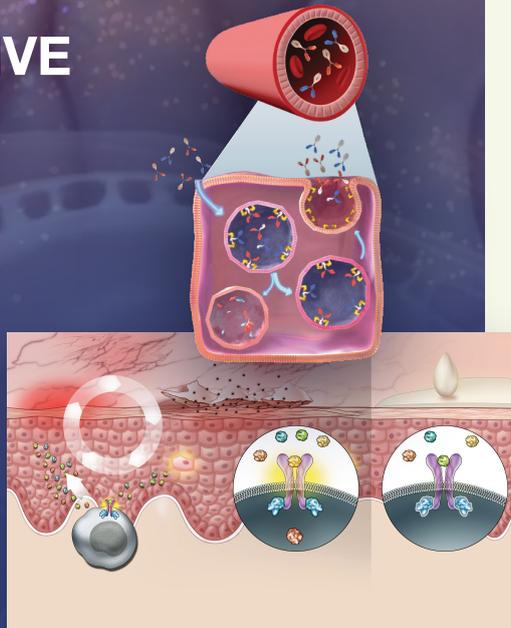
Be sure to visit us at www.symbiotix.com

symbiotix
Scientific. Activation.

THINKING BEYOND THE WORDS ON THE PAGE

SUPERIOR CREATIVE WILL ENHANCE YOUR SCIENTIFIC STORY

Your brain “reads” images faster than words alone. So, to educate HCPs, your content must be both scientific and visually engaging. Symbiotix has an experienced in-house creative team trained in visual comprehension, graphics, and medical illustrations to elevate your scientific posters and manuscript figures.



Digital Integration Extends Your Content

Creating a great manuscript is important but extending the reach of your data is equally as vital. Symbiotix, as a part of the HAVAS Health & You network, can extend your clinically interesting content to new audiences by transforming your content into interactive, engaging, and accessible platforms.

INTERESTED IN MORE THAN PUBLICATIONS?

Symbiotix offers a host of Medical Affairs–focused capabilities to support all your medical education and publications needs.

CORE CAPABILITIES WITHIN MEDICAL AFFAIRS



Strategic Insights and Planning

- Strategic and tactical planning workshops
- Evidence generation planning
- Strategic communication plans
- Lexical analysis
- Publication plans
- Patient and provider journey maps
- Data analytics and machine learning



Internal Training and Competitive Intelligence

- MSL training plan
- eLearnings
- Clinical briefs
- Skills training
- Videos/podcasts
- AI-facilitated conference coverage and competitive intelligence



ME Engagement

- ME identification and engagement planning
- Advisory boards
- Steering committees
- 1:1 engagements



Content Development

- Infographics
- Videos/podcasts
- Scientific visualization
- Symposia/product theater
- Medical booth content
- Med info (SRLs, FAQs, etc)



Digital Deployment

- Content repository
- Data analytics and machine learning
- Emails
- Broadcasts
- Social media
- 3rd-party platforms

INTERESTED IN LEARNING MORE?

Be sure to visit us online at www.symbiotix.com

Or email us at medicalaffairs@symbiotix.com

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