

YOUR SCIENCE IS OUR RESPONSIBILITY

We are a medical communications agency committed to the accuracy of your medical data and the integrity of your scientific story.

Marketing | Medical Affairs | Training



KOL Identification & Engagement Planning

- Research, identification, ranking & profiling
- Segmentation & tailored engagement
- Tracking and optimization



Congress Activities

- Congress planning & coverage
- Booth content & user experience
- Posters & presentations
- External expert encounters
- Live presentations



Launch Planning & Support

- Strategic & tactical planning
- Evidence generation planning
- Internal & external education
- Landscape assessments
- Disease state education



Insights Gathering & Analysis

- Live advisory board meetings
- Virtual meetings
- Working groups
- Steering committees
- Social media strategy & social listening



Content Development & Communications

- Scientific platform development
- Publication planning & execution
- Content strategy & audits (audience & channel)
- Speaker bureau content & training
- Symposia & speaker programs
- Website & mobile delivery
- Multi-channel communications



Field Training & Development

- Learning systems, product modules
- e-learning, m-learning
- Live/web-based classroom learning
- Field aids, PI, clinical reprints, flashcards
- Assessments
- Field force engagement materials

PRECISIONscientia

Experience by the numbers:

240+

employees

85+

with doctoral
degrees in science

100%

of our content team have
advanced science degrees

145+

disease states

90+

pharma & biotech companies

2002

when it all began

To learn more about PRECISIONscientia, contact Kathleen Laurie at kathleen.laurie@precisionvh.com or visit [precisionscientia.com](https://www.precisionscientia.com)