



OPEN HEALTH



unlock possibilities

www.openhealthgroup.com

A decorative border of various-sized, glossy purple and pink bubbles surrounds the central text. The bubbles are clustered at the top, bottom, and right edges of the page, creating a frame for the content. The background is a solid, muted purple color.

**Working in partnership with
our clients, we embrace our
different perspectives and
strengths to deliver fresh
thinking and solutions that
make a difference.**

OPEN Health unites deep scientific knowledge with wide-ranging specialist expertise to unlock possibilities that improve health outcomes and patient wellbeing.

We are a flexible global organization that solves complex healthcare challenges across HEOR and market access, medical communications and creative omnichannel campaigns.



Many minds, working as one to create solutions with impact

We're built from teams of people, from different backgrounds,
living in different countries, with different areas of expertise.

1,300+

employees

250+

global pharmaceutical clients

16

office locations
across three continents

20+

years of scientific innovation
to support patient wellbeing

250+

scientific PhDs, PharmDs and MDs

44

industry awards in the
last three years

Our services

HEOR & Market Access

We remain at the forefront of HEOR through the development and application of innovative solutions, to unlock better and faster access for patients.

Medical Communications

Our highly skilled medical communications specialists bring data to life, engaging with the healthcare community in innovative and personalized ways to unlock behavior change.

Omni

Data-driven creativity produces campaigns that resonate and perform. Creativity that is based on evidence, rather than opinion, unlocks omnichannel strategies that maximize engagement across all channels.

We unlock possibilities by living our values



We unite

Across our teams, we bring together multiple specialists whose combined expertise is greater than the sum of its parts.



We excite

But it's not just about coming together – it's about relishing the skills and sheer caliber of our colleagues, learning from one another and being excited to drive positive change together.



We ignite

As a result of working OPENly together, we continue to be seen as a respected partner that provides scientific and strategic excellence to elegantly solve even the most complex of challenges.

Our values and actions impact our future

We view environmental, social, and governance (ESG) factors as key pillars for our near-term performance and long-term sustainability.

2022 Environmental, Social and Governance highlights

60%

of top executive positions are held by women

500

trees planted in five countries



EcoVadis

Bronze Medal winner in recognition of commitment to sustainable purchasing

16

global charity partners

85%

work in an agile environment with flexibility

16

wellness activities

6

diversity and inclusion activities recognizing our various cultures

By using paperless agreements, we saved:

4,488 kg of wood

13,365 litres of water

10,585 kg of carbon

730 kg of waste

Why join us?

Our strength as a company begins with you, our people. We have united to create a purpose-driven culture of collaboration, excellence, and innovation.

To see OPEN positions visit: www.openhealthgroup.com/careers



“OPEN Health is the agency where everyone is given all they need to be the very best they can be”

Arron O'Hare
Executive Creative Director
Omni



“OPEN Health understands the value of their people and that corporate culture matters because people are 'our business'”

Lisa Shupe
President
US Medical Communications



“Since 2019, I've had the pleasure of working across many OPEN Health teams. It's evident to me that OPEN Health's greatest strength is its people! I've worked with many knowledgeable, inspirational, and kind-hearted individuals who have supported my growth over the years and have genuinely made each day a fun experience!”

Luckshi Maheswaran
Senior Project Manager
Strategic Market Access

OPEN Health unites deep scientific knowledge with wide-ranging specialist expertise to unlock possibilities that improve health outcomes and patient wellbeing.

Working in partnership with our clients, we embrace our different perspectives and strengths to deliver fresh thinking and solutions that make a difference.

OPEN Health is a flexible global organization that solves complex healthcare challenges across HEOR and market access, medical communications and creative omnichannel campaigns.

North America

Bernardsville, NJ
Chicago, IL
Hingham, MA
Parsippany, NJ

Europe

Germany
The Netherlands
United Kingdom

Asia

China
India



OPEN HEALTH

www.openhealthgroup.com