



The True Partner of Global Healthcare Companies

Amplity Health continually challenges the boundaries of medical and commercial strategies to accelerate the approval and launch of new drugs to improve the lives of patients

The Amplity Advantage

All of our solutions are designed to meet the specific needs, timelines, and budgets of our clients' brands.

WHO WE ARE

We are a true partner to Pharma and Biotech companies large and small. We have a 40-year track record of being in the room with Pharma's key stakeholders making big decisions. Amplity Health has the expertise, people, and infrastructure to meet a wide range of medical and commercial challenges. Therapeutically, we cross many areas but have been a leader in oncology and rare diseases.

WHAT WE DO

Our wide-ranging capabilities include clinical and medical outsourced teams; clinical and medical capability development; companion diagnostic and precision medicine solutions; medical communications; expert engagement; remote and field solutions for patients, payers, and physicians; and strategic and access consulting.

Our one-of-a-kind Insights database offers clients a detailed view into patient-provider interactions and provider treatment rationale not found through any other provider.

Medical and Commercial Solutions

Authentic and intuitive, we bring a high-touch approach to our partnerships. We design, implement and manage customer-facing teams that organize around client delivery and engagement. Our blended engagement model leverages the benefits of remote and in-person engagement to optimize the communication mix across personal and non-personal channels, ultimately delivering relevant, timely, and credible information to HCPs when and where they want it. Depending on the brand's objectives, teams can be deployed in a stand-alone model or in partnership with a traditional field team to supplement customer engagement.

Patient



Focused

Medical Solutions

High-quality scientific exchange and value conversations with local, national, and international external experts.

Medical Communications

Amplity's communications experts create and deploy a complete array of award-winning, data-driven, scientific content, served to your target audiences whenever and wherever they prefer to consume it.

Commercial Solutions

Tailored face-to-face and/or virtual engagement with healthcare providers. Right message, right channel mix, measurable results.

Precision Medicine

Launch strategies that align, optimize, and operationalize the commercial components of a diagnostic to your therapy.

Non-Personal Promotion

Event marketing and multi-channel advertising content customized to your target healthcare professional and stakeholder audiences.

Market Access

Market entry and growth strategies that achieve a balance between patient access and business feasibility.

Talent Acquisition

Project Management

Compliance

Technology

Right First Time

Return on Investment

Consulting Solutions

At Amplity Consulting, our common goal is to reduce enterprise risk and expedite execution. We leverage years of deep industry experience to support clients in developing intelligent strategy for medical and commercial execution.

Our experience allows us to filter rational concerns from emotional perspectives, ultimately helping us provide you with meaningful and actionable pricing insights to inform your commercialization strategies and optimize the pricing potential of your product.