

# ***Harnessing Medical Insights to Drive Cross-Functional Strategic Impact***

Presented by the MAPS Insights FAWG

# Disclaimer

The views expressed in this Webinar are those of the presenters, and are not an official position statement by MAPS, nor do they necessarily represent the views of the MAPS organization or its members.

This presentation is for informational purposes only and is not intended as legal or regulatory advice.

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# Educational Objectives

Participants in this webinar will diversify their perspectives regarding:

- Mobilizing effective teams to drive Medical Affairs insights to action
- Creating accountability to complete deliverables in alignment with high priority insights
- Overcoming challenges with team prioritization and organizational dynamics
- Closing the feedback loop to reinforce value and impact of insights

# Overview



Mobilizing  
Teams



Creating  
Accountability



Navigating  
Challenges



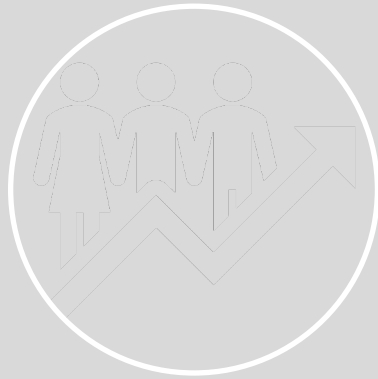
Closing  
Feedback  
Loop



# Building Cross-Functional Team & Creating Mutual Investment



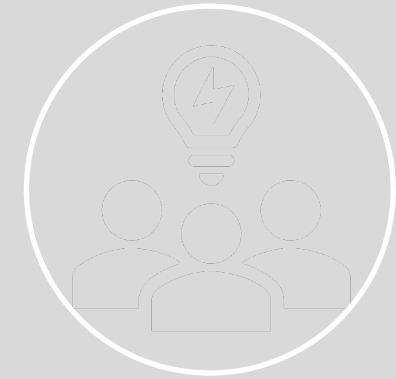
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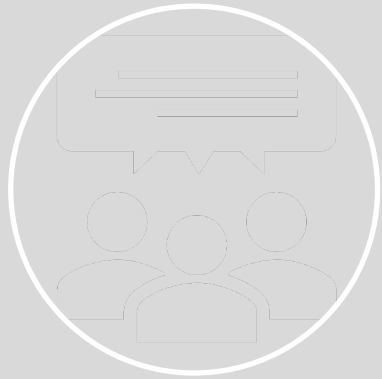
Navigating  
Challenges



Closing  
Feedback  
Loop



# Creating a Clear Path Forward



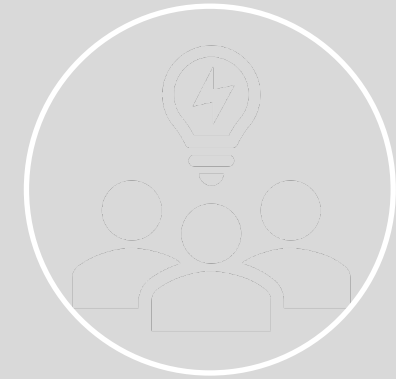
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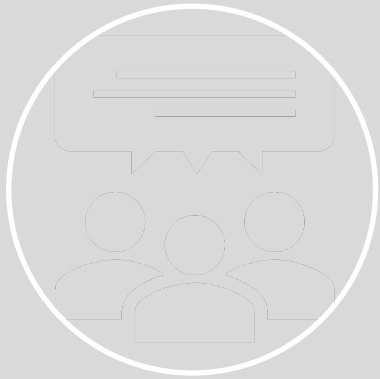


Closing  
Feedback  
Loop

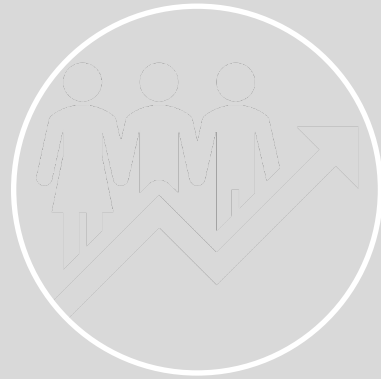




# Overcoming Challenges with Organizational Dynamics



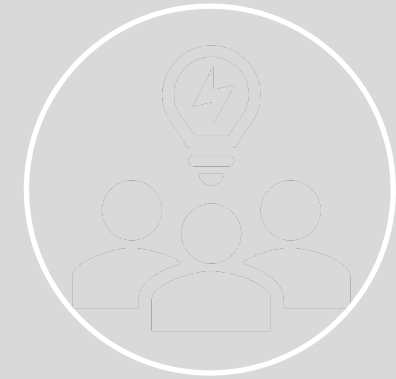
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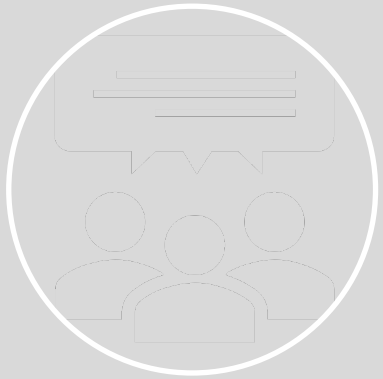
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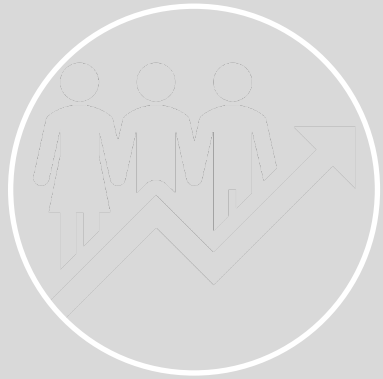
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# Communicating Value and Impact



Mobilizing  
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# Q&A