

# A Pandemic Silver Lining for the MedTech Industry?

*How the Medical Device Industry Can Collaborate  
with Healthcare Providers, Patients and Payers  
in a Post-Pandemic World*

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Presented by the MAPS MedTech and Compliance Focus Area Work Groups

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# Presenters



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# Pandemic - Current State of Affairs = Resurgence

*"This is an outbreak of historic proportions, the likes of which we've not seen in 102 years."*

*"We never got out of the real wave. We kind of went up and down within a wave. When I hear people talk about second and third waves, it really is the original wave that just resurges up, comes down a little, and resurges up again."*

- Anthony S. Fauci, MD, NIAID Director



# Thank you!



## Questions?



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# MAPS EUMDR RESOURCES

- Elevate article: <https://medicalaffairs.org/elevate-strategic-role-medical-affairs-eu-medtech-regulations/>
- Podcast: <https://medicalaffairs.org/podcast-eumdr/>